TV GUIDE®

TABOO! What You Can't See On TV

LOCAL PROGRAM LISTINGS
Week of Feb. 26—Mar. 4

15¢

Liberace

as we see it

When this department rose up a few weeks ago and snarled at a stupid publicity release issued by *Strike It Rich*, producer Walt Framer wrote: "I don't think TV Guide wants to sell our industry down the river by airing such intra-trade controversies before the entire viewing public."

We don't want to sell television down the river—obviously. But *Strike It Rich's* publicity, and indeed *Strike It Rich* itself, is by no means an "intra-trade" controversy. Framer's business—which is making a good parasitic living out of his coast-to-coast panhandling—is the concern of every viewer, and especially of the viewers' service magazine.

In New York, where this shame of our country originates, it is a felony punishable by as much as 10 years' imprisonment for a public welfare agency to reveal the identity of a person receiving relief. The purpose of the law, quite obviously, is to protect unfortunates. *Strike It Rich*, which is not a public welfare agency, operates on an exactly opposite principle: to publicize hardship cases, make them tell their personal secrets to 20,000,000 viewers and, in effect, beg for help from the Heart Line.

Viewers of the program, unaware of the infinitesimal number of people picked from thousands who plead to get on the show; unaware of the many destitute people who spend their last pennies to get to New York in the faint hope of appearing on *Strike It Rich;* and unaware of the fact that the cases would receive better, more intelligent, and more lasting assistance from recognized agencies, have been under the mistaken impression that *Strike It Rich* is a "last resort" for the poor.

It isn't—thank Heaven.

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Special Report

Here's Why New York Decided to Crack Down On 'Strike It Rich'

The Framer mansion: he struck it rich.

Elizabeth Robichaud, terminal supervisor for the Travelers Aid Society in New York City, sums up the *Strike It Rich* controversy this way:

"We don't know if the successes on the show balance off against the human misery caused by it. But from what we see, I'd say they didn't. I watched *Strike It Rich* once and I couldn't bear to look at it. Putting human misery on display can hardly be called right."

Whether it is right or not, it certainly is popular—and profitable. The show, as of this writing, is on television once a week at night and five times a week during the mornings. The morning shows are recorded and played on radio five times a week. Audience ratings are high. All the shows are sponsored. The producer, Walt Framer, has struck it rich.

* * *

Walt Framer

Miss Robichaud's reference to the misery caused by the program stems from the fact that many destitute persons come to New York each year hoping to get on the program and strike it rich. Once they are turned down by the program, which classes itself as the "last resort" for those who need help, these people turn to the real last resort, New York's Welfare Department.

Says Louis Flamm, executive officer of the Department: "Framer has never stressed sufficiently that they should not come to New York. When they do, they land on our doorstep. Since January, 1953, 55 such cases from *Strike It Rich* have come to us for relief."

It then costs New York City taxpayers about $200 a month to care for these distressed families.

* * *

This situation, plus the fact that he believes the program to be "a disgusting spectacle and a national disgrace," prompted Henry L. McCarthy, the city's Welfare Commissioner, to insist the program apply for a license as a welfare agency. McCarthy contends *Strike It Rich* solicits funds "by implication."

This implication comes from exhibiting people who are in miserable circumstances, he says, "and saying 'this is this poor person's plight, now what are you going to do about it?'" The Heart Line telephone is sitting there in the middle of the stage waiting for calls.

Whether *Strike It Rich* would receive a welfare agency license even if it applied is another question. For one thing, licensed agencies must conduct investigations of needy cases according to rigid standards. Investigations conducted by the show have been less than adequate, the Department contends.

The City Welfare Department has support in its position from other or-

ganized charities. An American Red Cross executive said, "Periodically and regularly we get a small flow of people who have tried to get on the show but have failed and then come to us for money to get back home . . . We refer them automatically to the Welfare Department."

A Salvation Army man said, "Anything that brings destitute people from a long distance just on a chance is doing harm. Only a qualified welfare agency can give adequate investigation to these cases and *Strike It Rich* doesn't have that kind of time. We have people come to us every so often when they couldn't get on the program."

Clark W. Blackburn, General Director of the Family Service Association of America, said, "Social agencies have continually advocated that people's personal problems should not be exploited for commercial gain. Victims of poverty, illness and everyday misfortune should not be made a public spectacle or seemingly put in the position of begging for charity."

* * *

Strike It Rich receives from 3000 to 5000 letters a week, from which it can place only 24 people a week on the air. The Framer office insisted that quizmaster Warren Hull "discourages" people from coming to New York in the hope of getting a ticket to the show and then being selected from the studio audience. Indeed, after the furor started and legislative investigations threatened, Hull did announce "Don't come to New York unless we send for you," in an apparent effort to get the show off the spot.

Pat Van Gelder, a Framer aide said, "It's true that we sometimes select people for the show directly from the studio audience. (Tickets are obtained through the regular CBS ticket offices.) Even then we ask them to return the next day so that we can have at least one day to verify their stories. The only exception might be a soldier on furlough who wants more spending money."

The usual procedure for getting on the show is to send a letter to the program. If the Framer office feels the case merits looking into, a phone call is made to the mayor or pastor in the home town to verify the story.

* * *

"We don't ever tell them to come to New York with a chance of getting on the show," says Miss Van Gelder. "But if we think we want them and we can verify their stories, then we will ask them to come. Sometimes their transportation is paid by a civic organization in their own town. If they have no money to travel, we will send it to them. But we never ask people to come on a 'maybe' basis."

The Framer office contends that those who appear on the program and expose their troubles often have already told their stories to their local newspapers, "so you cannot say that we are exploiting their miseries."

As to the ethics involved, says Miss Van Gelder, "Who is to say whether this is ethical or not? And if it's merely a matter of taste, and McCarthy tries to crack down, he's guilty of censorship."

Since the show is on NBC radio and CBS television, network executives were asked to comment.

NBC radio executive: "I don't think we will do anything about *Strike It Rich*. For one thing Framer owns the package and if we attacked the show he could sue us for degradation of property. And we don't want to do anything that would antagonize the sponsor."

CBS spokesman: "We have nothing to say one way or another about *Strike It Rich*. We have no concrete plans to do anything about the show at this time."

Don't Laugh At The Piano Player

LIBERACE BANKS (AND HOW) ON HIS DISTAFF APPEAL

ONE OF THE phenomena of this, the 20th Century, has been—and continues to be—a gray-maned, 33-year-old Polish-Italian lad who uses the single name of Liberace. He is a piano player.

Being a smart piano player as well as a good one, he has latched onto another 20th Century phenomenon known as television. The result, among other things, has been a bank account which must have a fellow Pole—Paderewski—squirming in his grave.

A further result has been his emergence in less than a year's time as TV's first genuine matinee idol. With the movies having long since usurped Broadway's prerogative in such matters, it has been years since the American public has had one of these animals. No actor in his right financial mind sticks around Broadway long enough these days to even approach the idolatry stage. And once he flees to Hollywood, he becomes remote.

It has taken TV to fill the vacuum, bringing back to the public that sense of intimacy heretofore claimed as the exclusive property of the stage.

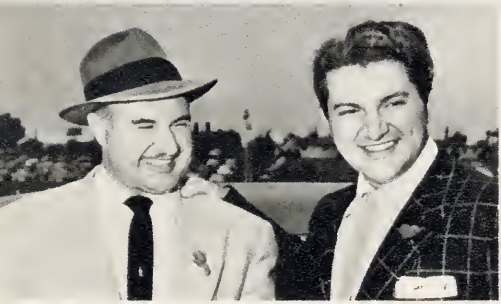
Still boyish at 33 despite the in-

creasing gray in his bushy waves, Liberace's appeal is strictly to the distaff side of the family. The women love him in great droves. This figures, for Liberace is still tied to a great extent to his own mother's apron strings.

Everything he does, he does for her. His habit of introducing her on his tours as "My Mom" (she's always there) has set critics to gnashing their teeth, but the audience loves it.

The critics, while generally applauding his technique as a pianist, are somewhat prone to criticize his mannerisms — the toothpaste smile (radiant to women, sickly to critics), the bouncing posture, the use of the ornate candelabra and the rather sketchy voice he sometimes lifts—if that's the word—in song.

But no one is going to talk Liberace out of his present style. He professes to know what he's doing. A particularly scathing review of one of his performances during a Midwest tour drew this letter from the pianist: "Thank you for your very amusing review. After reading it, in fact, my brother George and I laughed all the way to the bank." The critics may rake the man over, but he rakes in the money.



Liberace, right, and brother George: they flash those on-the-way-to-bank smiles.

Wladziu Valentino Liberace started on the piano when he was four and a half years old and gave his first public concert just nine years later. A native of Milwaukee, he toured the Middle West with modest success and went to Hollywood in 1944, but not for long. Piano players are a drug on the Hollywood market and Liberace was just another piano player.

During the next few years, however, he began to evolve the style which has since brought him fame.

Music & Mannerisms = Moola

"People today," Liberace claims, "want showmanship with their music. They want the popular as well as the classics. And they want to be entertained. Twenty years ago the average concert pianist was something of a stuffed shirt, and his audience was even stuffier. That's all been changed, I think. Look what Victor Borge has done. A tremendous success. I haven't gone that far overboard. I can't. We're two different people. But I think I've brought a sense of friendliness and intimacy to the concert stage. And what's wrong with 'Piano Roll Blues?'"

But the dignity he achieves in beating on a concert grand is shown by the type of sponsor he draws. More than a third of his shows, now seen on 152 TV stations in the U.S., Canada and Hawaii, are backed by banks.

Pianos Get Tired Too

When he's not playing the piano—which isn't very often—Liberace currently is up to his ears in the plans for his new home in Sherman Oaks, just north of Hollywood. The place will contain two concert grand pianos, a spinet and a small organ, all of which he uses constantly. The concert grands are tuned once a week.

"I have to alternate them," Liberace says. "I give a piano a terrific beating and they get tired. But I don't. Music is almost a religion with me. I love it. It's my life."

A pretty good life, too. "Piano Roll Blues" in bankroll hues sums it up as well as anything.

EVERY TV network has a Continuity Acceptance Department, which, in word of two syllables, means "Censor." The reasons for a censor are rather obvious—among other things, no network wants to get involved in undue hasseling with viewers or the Federal Communications Commission. But when you add the items snipped out of shows by the censors to the stuff hacked by fussy advertising men, you get an impressive list of things that might, but never do, appear on television.

Ad men, always fearful that the name of a competitive product might sneak into the script, are apt to do some quick changing. The most famous recent example took place on the Danny Thomas show, sponsored by Lucky Strike, where Winston Churchill almost was mentioned as a Member of Parliament. (Parliament cigarets, get it?) This was changed to a Member of the House of Commons.

The network censors, on the other hand, work more quietly. Without setting themselves up as arbiters of what the public should and should not see, that's exactly what they do. Their job is to prevent anything of obviously bad taste from reaching the air. They are firm about deleting passages in scripts that contain suggestive wording. They squelch lines or characterizations that might in any way reflect on a race, religion or nationality. They watch old movie film that's to be shown on TV and snip material that easily slipped by the last two generations of movie censors.

Here, as an example, is a verbatim quote from NBC's Continuity Acceptance Department's seven-page report for January, 1954:

TV TABOOS

Continued

"There were numerous deletions in comedy films of men losing their pants and such items as dogs spitting, a fat woman doing a shake dance, kids sticking their tongues out at each other incessantly, an animated tuba spitting, a cruel portraiture of an Old Ladies Home and the inmates of an insane asylum, some scantily clad harem girls and two films replete with such remarks as 'Who in the flaming hell do you think you are?' and endless use of 'For God's sake.'"

Advertisers running amok is another problem for Continuity Acceptance. A cake flour company was vetoed when it wanted a commercial to show an inauguration cake topped by an American Flag.

A skin ointment company got the veto when it tried to submit a filmed commercial which showed cannibals refusing to eat an American girl because she had so many pimples.

What's good for kids is another problem. Nine o'clock at night is figured as a reasonable hour for kids to be in bed and any complaints about shows after that, as regarding children, are usually ignored. There are numerous taboos that hold for all shows. Suicide is never allowed as a justifiable out for a tread-upon individual. You can never see anyone struck with a blunt weapon or see a pistol fired and the bullet hit someone in the same picture. Such things as narcotics addiction, excessive drinking, etc., are carefully avoided. In most cases these restrictions are passed on to producers before they ever start, easing the censor's work.

Which brings us to the matter of dress. The plunging neckline has pretty much gone out of style, except for guest hostesses on such programs as *Your Show of Shows*. The most famous incident on that show took place when Madge Evans had some difficulties with her gown which on TV made her look pretty much undressed. As the program progressed this was remedied in a sort of reverse strip-tease until she finally passed the censors. Such things as this and the ad lib which follows a flubbed line are not anticipated by censors and there's no defense against them.

Then there are the pressure groups to contend with. The meat interests

TV has its own standards: censor deleted the middle idea from salve commercial, but man on the left can shoot man on the right because they're in different pictures.

are frankly depressed with the way comics and others continually refer to the rising cost of living by talking about the cost of meat.

And now we get to the ad men. Madison Avenue, New York's advertising row, is full of nervous men who can't bear the thought of the names of competitors' products appearing in any way on their shows. Thus, on *Kraft TV Theater,* a character's name was changed at the last minute because it was Borden. On *I Love Lucy,* sponsored by Philip Morris, or on the *Camel Caravan,* no one is ever lucky.

No Kingdom For A Horse

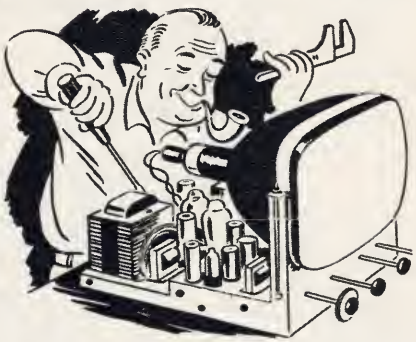
Some years back, Richard Himber was signed by Studebaker and immediately had to purge his singer who had the misfortune to be named Joey Nash. Oscar Mayer's meat packing firm in Chicago wouldn't agree to sponsor a local Chicago show until the title was changed to *Elmer the Elephant* from *Homer the Horse.* And an adman rewrote one line in Rodgers and Hart's "Blue Room" so that Chesterfield's Perry Como could sing it. The offending line: "I can smoke my pipe away."

Studio One, sponsored by Westinghouse, thought it appropriate to change the name of Rudyard Kipling's "The Light That Failed" to "The Gathering Night." Another *Studio One* script was turned down when an adman found that the plot revolved around a leaky refrigerator.

The Plight That Flailed

As a closer, we offer you the plight of the announcer for the General Motors - sponsored college football telecasts, who while broadcasting a Pittsburgh University game, had to conceal his discomfort each time he mentioned the Pitt quarterback. It was a free commercial for a competitor whenever he handled the ball. His name was Henry Ford.

No job for an amateur



IT'S no trick at all to select and tune in programs on your TV set.

But it's a very different matter when it comes to servicing the intricate maze of wires, electronic parts that work for your enjoyment at the touch of your fingers.

That is a job for an expert—your serviceman.

It takes a lot of training . . . a lot of experience . . . and a lot of expensive equipment to check and repair a TV set when things go wrong.

To make sure of the quality and dependability of their work, many servicemen use Mallory precision-built electronic components . . . controls, resistors, capacitors, rectifiers.

When you see a serviceman using Mallory parts, you can be sure he is doing his best to serve you well. He is using the same Mallory parts so widely used by the manufacturers of most leading sets.

P. R. MALLORY & CO. Inc.
MALLORY

P. R. MALLORY & CO. Inc., INDIANAPOLIS 6, INDIANA

TV's Bread & Butter Girl

It's The Randy Stuarts Who Keep The Films Rolling

WHILE she probably will never be a name movie star like Ann Sheridan (whom she knows well and admires extravagantly) or a big-league television star such as Imogene Coca (whom she has never met but admires even more extravagantly), Randy Stuart is nevertheless a girl who typifies the warp and woof of the entire film industry. She is the career girl—that highly competent professional actress on whom the star leans, the director counts and the agent lives.

Without the Randy Stuarts, there might be no TV films. Her breed is one of Hollywood's priceless assets.

Consider the requirements. She must be attractive. She must know her profession, of which acting is perhaps the least important facet. She must be willing to accept all second leads, the featured parts, the roles in which she is more out of focus than in. She must be lacking in ambition to the extent that she will not cut throats and throw fits of temperament in the chilling struggle for stardom, yet at the same time she must possess integrity and the courage of her convictions. In the professional sense, she is the co-pilot, the guy who catches the no-hit ball game, the halfback who runs the interference.

Randy Stuart turned to TV film a little over two years ago after a num-

ber of years as a contract player at 20th Century Fox. She has appeared in upwards of 100 half-hour TV films, playing everything from a sweet teenage girl to a tough New York tart. In her recent film she played opposite Edmund Gwenn and Jay C. Flippen in *Ford Theater's* "Come on, Red."

Face Is Familiar

She has made one-shot appearances on nearly every dramatic film series in the business, including *Ford, Lux Video Theater* (one of only four shows Lux has committed to film thus far), *Chevron Theater, Playhouse of Stars, Cavalcade of America, GE Theater, Electric Theater* and Brian Donlevy's *Dangerous Assignment.* She also has made 39 *This Is the Life* films for the Lutheran Church (and is working on 13 more), and co-starred with Alan Hale, Jr., in the *Biff Baker, U.S.A.* series of 28 films.

What's it like to be a successful career girl in TV film? "Murder" is the word. During the *Biff Baker* series, she toiled seven days a week for two solid months, a grind which pared her down to an unhealthy 97 pounds. Today she is virtually the only girl in all Hollywood who deliberately eats rich desserts.

She not only works back-breaking hours; she spends back-breaking sums of money. "I would say," she says thoughtfully, "that I spend approximately 20 times as much money on clothes alone as the successful executive secretary." Her own hairdresser half the time, she is her own wardrobe girl 90 percent of the time —and this little matter adds up.

This Is Tough?

"I average $5000 a year on clothes," she says, a trifle wistfully, "and that doesn't include dry cleaning bills. On the *Biff Baker* series alone I went through 150 pairs of stockings." The $5000, it should be added, doesn't include furs, either. "I had to buy my own mink stole," she reports, even more wistfully. "In this job, it pays to have one. It's just part of a very necessary wardrobe."

Clothes, in fact, are a TV actress's biggest headache. Hot lights on a concentrated shooting schedule can ruin a dress in no time. Colors fade, material loses its natural body and springiness. "I can wear a good cotton dress perhaps 10 times under lights," Randy says, "and that's the end."

Deduct: One Mink Stole

All these items, of course, are deductible on the income tax. But, as Randy sagely points out, "You've got to have it before you can deduct it." She has it, to the extent of an average $500 per film.

Randy's personality is ideally suited to her job. Intelligent as well as attractive, she has both feet planted firmly on the ground and entertains no illusions whatsoever about the "glamor" of the acting trade. "It's a business," she says matter-of-factly, "and not an easy one."

Look: Edmund Gwenn as Satan advises Randy before shooting 'Come On, Red.'

No apron for him: Francois Pope needs no special garb to whip up goodies.

REGIONAL RECIPES:

in Chicago, it's

PEPPERED STEAK

FRANCOIS POPE, master of WNBQ's kitchen in Chicago, is an immaculately-groomed, dignified gentleman who never wears an apron. Yet, despite this typically masculine whim, Francois hasn't so much as a splatter. So efficient is he that Chicagoans claim he is to the kitchen what a can opener is to a bride.

The elder Pope and his two sons, Frank Jr. and Bob, are chief chefs for *Creative Cookery*, a daily WNBQ show that combines cooking with artistry. Francois also has a Saturday A.M. program over NBC in the East.

Since Chicago is reputedly the meat-packing center of the nation, Francois claims any meat dish would be typically Midwestern. For TV GUIDE, he has (pardon the pun) cooked up a Chicago favorite, Peppered Steak with Sauteed Mushrooms. Says Francois: Follow directions and the finished product will elevate the most amateur cook to rank of epicure.

Peppered Steak and Mushrooms

Cut up 1½ lbs. green peppers, saute with garlic slivers in ¼ c. olive oil 5 min. Add 1 t. salt, ¼ t. pepper, ½ t. oregano, steam 5 min.

In ¼ c. butter saute garlic slivers, ½ lb. fresh mushrooms, 3 min. Season with ½ t. salt, ⅛ t. pepper, ½ t. oregano. Add to peppers, with 2 firm tomatoes cut to 1½-inch pieces.

In ¼ c. butter saute garlic slivers 1 min., add 1 lb. beef tenderloin cut 2 x 2 x ¼-inch, cook 2-3 min. each side over medium high flame. Add 1¼ t. salt, ½ t. oregano, ¼ t. pepper, ¼ c. sherry or sauterne, 1 chopped tomato. Steam 5 min.

To serve, reheat vegetables 7-8 min., turning occasionally. Pile on oval platter, spread meat on top, pour sauce over all.

Chicago Dateline

TV's Week: WBKB's aim for stronger daytime programming will be seen again March 1 in its morning lineup. The February revamping of Channel 7's afternoon schedule has given way to a March shuffling in the AM period between McNeill (8 AM) and O'Neil (11 AM) shows. Most notable change is Channel 7's rescheduling of its children's hour to give the kiddie audience needed late morning video fare. See TV GUIDE's current program listings for complete lineup.

Merriam

Chicago will probably have five TV channels before the end of the year now that WOPA-TV (Oak Park) has been assigned ultra high frequency Channel 44 by the FCC. An independent station, WOPA-TV will gear its programs to local interests, concentrating on news, sports events and musical shows.

The Cleo Moore-Jack Eigen "kiss of death" (for Eigen's WBKB opus) brought one favorable result: WBKB's good riddance of a masterpiece of bad taste. Now there's speculation that this is the beginning of the end for Jack, Jack, Jack.

Rumors persist that Win Stracke is trying to peddle his *Animal Playtime* to either WBKB or WBBM-TV for a Saturday showcasing. So far, Uncle Win still exits WNBQ on March 1 and no plans are reported for his return.

Week's Highlights: Crusading Alderman Robert Merriam takes over for Lee Schooler when the latter leaves for Hollywood and Palm Springs on a month-to-six-week vacation. Alderman Merriam will replace Schooler's *Press Conference* (7 PM, Sundays, WGN-TV) beginning Feb. 28, with discussions of civic affairs.

Joe Kelly's new kiddie show on WBKB, which has had more changes than a newborn baby, is now called the *Jolly Seven Gang* (formerly the *Funnery*). Its debut date was also moved up to March 1 from Feb. 22.

Advance Tips on Shows: When CBS launches its *Morning Show* on March 15, the Chicago outlet, WBBM-TV, will take only the 7 to 8 AM segment from New York. The local *Rayner Shine* show will continue in the 8 to 9 AM time slot with emcee Ray Rayner still at the helm.

channels listed in program section

CHICAGO, ILL.

2 WBBM-TV (CBS)	410 N. Michigan Ave.	**7 WBKB** (ABC)	20 N. Wacker Dr.
5 WNBQ (NBC)	Merchandise Mart	**9 WGN-TV** (DuMont)	441 N. Michigan Ave.

General and Editorial Offices: 731 South Plymouth Court, Chicago 5, Illinois • Expiration No. 295
Advertising Offices: 6 North Michigan Avenue, Chicago 2, Illinois • All Phones: Wabash 2-0366

'ANGELS' OUR

Cameramen are seldom so pretty: lovely Angel poses with a friend.

Angel Casey

CHICAGO, unlike resort towns, doesn't bill itself as the paradise of this or that, but in the TV scheme of things, the city does harbor a pair of "angels." The reference, as you may have guessed, is to WNBQ newscaster Jack Angell and WBKB's glamorous child expert, Angel Casey.

Though Jack and Angel specialize in vastly different video activities, they do share a common flair for versatility. The lovely Miss Casey, for example, has been an actress, teacher, drama director and commercial announcer. Jack not only newscasts but gathers, writes and edits all the material for his show and does network news assignments as well.

Currently devotees of Angel can watch the blonde charmer on *Play House* (10 AM, Mon. through Fri.) and *Quizdown* (12 Noon, Sat.), both on Channel 7. Jack handles a nightly news round-up on WNBQ and is also seen frequently on NBC-TV's *News Caravan* (6:45 PM, Mon. through Fri.).

Neither Jack nor Angel is actually a native Chicagoan. Angel hails from the middling-sized hamlet of Middletown, Ohio; Jack, a Westerner, was born in Denver, Colo. But both these TV program personalities have prospered here, and seem to be true Chicago converts.

A ladies-first review of their careers reveals Angel was precocious as a mere cherub. Her father taught her singing and dancing, and the pair performed duets as home-town amateurs. In later years, Angel took theatrical training and studied liberal arts in Cincinnati. Armed with two college degrees, the ambitious beauty won a full-time berth as a director of a youth theater and a part-time job at a Cincinnati boys' school.

Radio, TV, Hollywood

Next, to satisfy a long-felt urge for show business, Angel trekked to Chicago. Here she was soon starring on radio, mostly in "sob operas." When TV popped up, the telegenic blonde was signed up fast by pioneer station WBKB. Except for a mere month's fling at Hollywood, Angel has hitched her star to Chicago video ever since.

ARE IN MIDST

Newscaster Angell, amid maps and charts, looks owlish and wise.

Jack Angell

While Angel was drilling elocution into childish craniums, Jack was enrolled in the Air Force. Earlier he had attended Colorado College and served his press apprenticeship with the International News Service and a Colorado paper. A civilian again in 1946, Angell invaded Chicago to become news director of Evanston's WNMP. He jumped to WMAQ in 1947 and there moved from the newsroom onto the air.

The status of both Jack and Angel in the local TV sphere appears secure. Angel has shown that she's graciously adept at handling small fry. If she lacks the motherly appeal of *Ding Dong School's* Dr. Horwich, Angel has a "big-sister" charm that inspires confidence in both toddlers and older children. Moreover the curvaceous Casey lass, with no trouble at all, has amassed hefty adult support—chiefly male.

And the men (who are probably the most avid followers of news shows) like Jack, too—but for different reasons. At the mike, Angell's technique is straightforward but seldom flat, and while he interprets the news, he doesn't distort it. Even if Clifton Utley, their master news sage, returns soon, WNBQ won't let a newshawk like Jack remain idle.

Jack's importance to NBC is also evident in his connection with John Cameron Swayze's famed *News Caravan*. Three or four times a week, Jack originates the live Chicago portion of the show. And for fast news coverage, Jack and camera crew must be ready to zoom off at an hour's notice to anywhere in the U. S., using the show's newsreel plane.

Better Sticks and Stones

Facing life with a celestial name has been rough — on Jack. As a boy, he would have preferred by far an alias like "Stinky" or "Skinny." Jack still winces at the memory. "I was constantly called 'Angel Face,' 'Angel Eyes' and so on. I took a merciless ribbing."

But there's apparently no complaints from Miss Casey. For a sweet, smiling, blue-eyed blonde, "Angel" is A-perfect.

CHICAGO SYMPHONY

Television's

PARENTS, there is an answer to the corn and carnage beseiging your youngster through TV, and it lies in television itself. Treat your child to an hour's exposure to the world's great music via the Chicago Symphony telecasts on Wednesday nights. If the program doesn't "take" immediately, continue the treatment. In time, there should be one more youth educated to the appreciation of fine musical works.

Of course, these weekly musical sessions with the masters are available to any parlor concertgoer, regardless of age. It's merely that the Chicago Symphony, since its debut in broadcasting, has deliberately wooed young people.

The Chicago Symphony went on radio in 1945. A few years later, regular radio concerts were originating from local school auditoriums. The young folk got attention with TV, too. In 1952, outstanding Chicago musical students were used as soloists on the Symphony telecasts. And currently the Chicago Symphony invites 100 local children each week to hear the WGN-TV concerts.

First in U. S.

Today the show is rounding out its third full season on TV locally. It was the country's first regularly-scheduled weekly program of live symphonic music and has improved in caliber and scope every season. Extended to a full hour and featuring an enlarged orchestra for its 1953-54 run, the Chicago Symphony telecasts have worked a minor

10:50 ❼ **Weather—Wayne Griffin**
Temperatures and predictions.
10:55 ❼ **News—Ulmer Turner**
Roundup of events in the news.
❾ **News—Steve Fentress**
11:00 ❷ **Valiant Lady—Serial**
Nancy Coleman in the title role.
❺ **Bride and Groom-Wedding**
Wondo Lunsford weds Charles Holt, both from Greensville, South Carolina.
❼ **Danny O'Neil Show**
Donny, Chet Roble, Nancy Wright.
❾ **Ernie Simon—Four To Go**
Quiz game. (Guests are invited. Write WGN-TV for tickets).
11:15 ❷ **Love Of Life—Serial**
❺ **Bob & Kay Show—Variety**
Art Von Domme Quintet.
11:30 ❷ **Search For Tomorrow**
Walsh is jubilant—someone has finally taken the bait.
❾ **Earl Nightingale—Chats**
Talks on topics of interest.
11:45 ❷ **Guiding Light—Serial**
11:55 ❼ **News—Ulmer Turner**

AFTERNOON

12:00 ❷ **Brighter Day—Serial**
Story of a minister and his parish.
❺ **Noontime Comics—Kids**
Johnny Coons with stories and films.
❼ **Happy Pirates—Kids' Fun**
Two-ton Baker and Art Hern.
❾ **Hi Ladies—Interviews**
Mike Douglas emcees.
12:15 ❷ **Luncheon With Billy**
Variety with Billy Leach.
12:25 ❷ **Lee Phillip Show—Tips**
Fashion news and shopping hints.
12:30 ❷ **Garry Moore Show**
The cast plays "Shadow Stumpers," and Denise Lor and Ken Carson offer "There'll Be Some Changes Made."
❺ **Animal Playtime—Kids**
Win Stracke entertains the youngsters.
12:45 ❾ **Dr. Preston Bradley—Talk**
Philosophical and topical subjects.
12:55 ❼ **News—Ulmer Turner**
Roundup of today's happenings.
❾ **News—Steve Fentress**
Local and national events.
1:00 ❷ **Double Or Nothing—Quiz**
Bert Parks emcees quiz game.
❺ **Francois Pope—Recipes**
Lemon meringues with lemon filling; chicken milano.
❼ **Ruth Crowley—Baby Care**
Thru the day with the 8-12 month old.
❾ **Watch To Win—Quiz**
Don Gordon and the Stornoters.
1:15 ❼ **Ask The Doctor—Talk**
Elizabeth Hart conducts discussion, with Drs. W. W. Bauer and William Bolton.
1:30 ❷ **Linkletter's Houseparty**
Fun with Art and the gang.
❼ **Swingalong—Musical**
Jimmy Lee and The Modulators.
❾ **Adventure in Learning**
Discussion presented by Loyola Univ.
2:00 ❷ **Big Payoff—Quiz Game**
Warren Hull subs for Randy Merriman.
❺ **Kate Smith Show—Variety**
Kate presents comic Georgie Kaye, an opera segment, international forum.
❼ **Claude Kirchner Show**
Discussion for women.
❾ **Paul Dixon Show—Music**
Musical pantomimes with Wanda Lewis.
2:30 ❷ **Bob Crosby Show**
Tunes: "Don't Fence Me In," "Secret Love," "Full Time Job," "Bell Bottom Blues," and "Pennies From Heaven."
❼ **Stuart Brent—Discussion**
Topics of interest to women.
2:45 ❼ **News—Austin Kiplinger**
Local and national happenings.
3:00 ❷ **Petticoat Party—Games**
Frazer Thomas emcees games. (Guests are invited to the Garrick Theater. Tickets unnecessary.)
❺ **Welcome Travelers**
Interviews with Tommy Bartlett. (Guests invited. Write Guest Relations, WNBQ.)
❼ **Jerry Lester Show—Variety**
Afternoon fun for the ladies.
❾ **Commercial—Film**
3:05 ❾ **Movie Quick Quiz**
Dick "Two-Ton" Baker is emcee.

3:30 2 Shopping With Miss Lee
Buying hints with Lee Phillip.
5 On Your Account
Win Elliot interviews special guests.
9 Index: Information
"This is the Life." A man is surprised to get a letter from a former classmate whom he has not seen for 25 years.
3:45 2 MOVIE—"I'll Walk Beside You"—Romance between a young couple ends abruptly when the man is called into service. Richard Bird, Leslie Brook.
3:55 7 Musical Weather Show
Buddy Moreno is host.
4:00 5 Pinky Lee Show
Contests and audience participation.
7 News—Ulmer Turner
A look at the afternoon headlines.
9 MOVIE—"Gun Packer"
A gang robs stagecoaches of gold bullion. Jack Randall and Louise Stanley.
4:05 7 MOVIE—"Tiger Fangs"
Sabotage in mysterious Asiatic land.

TV Sports GUIDE

(For details, see daily program listings.)

FRIDAY, FEBRUARY 26
9:00 5 Boxing—New York
9:45 5 Greatest Fights—Film

SATURDAY, FEBRUARY 27
1:30 7 College Basketball
2:00 9 Pro Basketball
8:00 7 Phillies Fights—Toledo
8:30 9 Wrestling—Marigold

SUNDAY, FEBRUARY 28
3:00 9 Indoor Soccer—From Chicago

MONDAY, MARCH 1
7:30 9 All Star Wrestling
9:00 9 Boxing—Brooklyn

TUESDAY, MARCH 2
11:00 5 Bowling—From Chicago

WEDNESDAY, MARCH 3
9:00 2 Boxing—Detroit
9:00 7 Wrestling—From Rainbo

THURSDAY, MARCH 4
11:00 2 Wrestling—Film

4:30 5 Howdy Doody—Puppets
Fun with Howdy and his friends.
4:45 2 Youth Takes A Stand
Teenagers discuss current problems.
4:55 9 News—Les Nichols
5:00 2 Garfield Goose and Friend
"King" Garfield and Frazer Thomas.
5 Elmer The Elephant
John Conrad entertains children.
7 Jolly Joe Kelly—Kids
Fun for the children.
9 Bob Atcher Show—Kids
Western fun for the kiddies.
5:30 2 Gene Autry Time—Film
Western adventure.
5 Close-Up—Musical
Howard Miller, June Valli, and the Art Van Damme Quintet.
7 Nick Francis—Films
Short movies and cartoons.
9 News—Leslie Monypenny
5:45 7 Bob And Ray—Satires
Bob Elliot and Ray Goulding.
9 Curbstone Cut Up—Chats
Interviews conducted by Ernie Simon.

EVENING

6:00 2 Sports—Bob Elson
Interviews and sports news.
5 Weather—Clint Youle
7 News—Austin Kiplinger
National and world news report.
9 Captain Video—Adventures
Al Hodge as the Captain.
6:05 5 Les Paul & Mary Ford
Hit tunes of the day.
7 Sports—Jack Drees
Sports news and information.
6:10 5 Sports—Joe Wilson
7 Weather—Wayne Griffin
Temperatures and predictions.
6:15 2 News—Julian Bentley
5 Dorsey Connors—Travel
Art of France.
7 News—John Daly
National and world events.
9 Number Please-Quiz Game
Jack Brickhouse conducts.
6:20 5 Alex Dreier—Features
"Man on the Go," with news.

6:25 ⑤ Tony Weitzel—Comments
Gossip and interviews.

6:30 ② News—Douglas Edwards

⑤ Eddie Fisher Show
June Hutton (Mrs. Axel Stordahl) is Eddie's guest. Tunes: "California Here I Come," "Once In a While," "Wonderin'."

⑦ Stu Erwin—Comedy Drama
For a while it looks as though Jackie will lose her tomboyish ways, as the result of a ballet lesson and a young boy's attentions. June Collyer, Sheila James.

⑨ News—Spencer Allen

6:45 ② Perry Como Show
Tunes: "From the Vine Came the Grape," "Till We Two Are One," "The Baion."

⑤ News—John C. Swayze
Caravan of news reports.

⑨ Chicagoland Newsreel

7:00 ② MAMA—Domestic Comedy
Dagmar plans her future with a man twice her age when she misinterprets his interest to be a romantic one. (See story on the "other Dagmar" on page 15.)

⑤ DAVE GARROWAY SHOW
Recording star Tony Bennett is Dave's guest. Jack Haskell and Cliff Norton offer their version of an early 1900 vaudeville team. Shirley Harmer sings, and Diane Sinclair and Ken Spaulding dance. Tunes: "My Heart Won't Say Goodbye," "What Every Young Girl Should Know," "Fancy Pants," "Big Hearted Hannah."

⑦ OZZIE AND HARRIET
"The Old Fashioned Remedy." Ozzie, usually up-to-the-minute in all matters, comes up with his grandmother's old remedy when a cold invades the Nelson household.

⑨ STORY THEATER—Film
"Cricket On The Hearth." Cricket contributes to the happiness of a group of people.

7:30 ② TOPPER—Comedy
Katie, the maid's baby nephew, receives the ghostly attentions of the Kerbys and their big dog Neil. Leo G. Carroll, Bob Sterling, Anne Jeffreys.

⑤ WALT'S WORKSHOP-Crafts
Walt Durbahn demonstrates "A Cold Frame." Guest: John Ott.

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7 PLAYHOUSE—Arlene Dahl

"His Brather's Girl." A family feud erupts aver a brather's invalvement in a cafe fracas. George Nader, Nancy Gates.

9 CRAIG KENNEDY—Mystery

"The Trap." Craig Kennedy (Danald Waods) poses as a tramp ta salve a theft.

8:00 2 PLAYHOUSE OF STARS

"Night Ride to Butte," starring Arleen Whelan. Twa detectives, escorting a wounded man through frantier territary, are infarmed by a vigilante mab that he is a stagecaach robber. William Bishop, James Millican, Scatt Elliatt.

5 BIG STORY—Drama

Stary of reparter Trudy Prakap af the Philadelphia *Daily News* wha became a shaplifter in an effart ta expase the racket that was costing storekeepers aver a million dollars a year.

7 PAUL HARTMAN SHOW

Junior receives a dog as a gift, but the pooch likes women and children anly.

9 LIFE BEGINS AT 80—Quiz

Jack Barry emcees panel of oldsters, including: Fred Stein, Georgiana Carhart, Thamas Clark and Alexandra Campbell. Guest: Basil Rathbane.

8:30 2 OUR MISS BROOKS

Cannie (Eve Arden) tries ta decide whether ar nat ta report a student wha has falsified his records in arder ta attend Madisan High.

5 TV SOUNDSTAGE—Drama

"Break the Mirrar," starring Zachary Scott and his wife Ruth Ford as a couple who try to resist a jinx in their newly acquired ald farmhause.

7 WHO'S THE BOSS—Quiz

Walter Kiernan emcees.

9 WORLD IS YOURS—Travel

Visit ta scenic Calarada.

9:00 2 MY FRIEND IRMA

Thraugh Irma's blundering, the president of the Better Gavernment League falls inta the hands of mobsters. Marie Wilsan.

5 BOXING—New York

Willie Pep vs. Lulu Perez, featherweights, 10 raunds.

JIMMY POWERS' RATING

	Rated	W	L	D	KO's
Pep	2nd	183	5	1	55
Perez	6th	33	2	0	12

Pep won the featherweight title from Chalky Wright in this same Garden ring in Navember 1942, and ran up a winning streak of 73 before his first setback at the hands of lightweight champion Sammy Angott. Pep shauld have little trauble against his younger, but still inexperienced appanent. Pep was a pra when Perez was seven years ald. But this difference in age wan't hamper the ex-champ. He'll make Perez laak like a schaalbay against the master. Willie will be all aver the ring, and dan't be surprised if Lulu gaes flying through it trying ta hit his fleet-faoted opponent. Although Willie isn't regarded much as a puncher, he can scare a knockaut here. He should hit Perez at will, perhaps farcing the referee to halt the baut after the mid-way mark. It looks like Pep ta me.

7 DANGEROUS ASSIGNMENT

"String Stary," with Brian Danlevy as Steve Mitchell. Steve is sent ta Panama ta investigate a series af thefts af dynamite fram civilian construction camps.

9 CHANCE OF A LIFETIME

Dennis James emcees talent.

9:30 2 PERSON TO PERSON

Edward R. Murraw visits with soprano Helen Trauble in New Yark City, and with Louis Seltzer, editor of the *Cleveland Press*.

7 PLANNING YOUR HOME

Designer Paul McAllister and interior decaratar Flalydia Etting.

9 DOWN YOU GO-Panel Quiz

Dr. Bergen Evans, Fran Caughlin, Robert Breen, Carmelita Pope, and Tani Gilman. (Guests are invited. Write WGN-TV).

9:45 5 GREATEST FIGHTS—Film

The brief secand bout between Jae Lauis and Max Schmeling, June 22, 1938.

10:00 2 News—Fahey Flynn

Roundup af local and natianal events.

5 Weather—Clint Youle

7 Courtesy Hour—Variety
Jim Moran emcees another barn dance brigade with tap-notch entertainers in the "Old Red Barn." (Guests are invited. Write Guest Relations, WBKB.)

9 MOVIE—"Little Big Horn"
Cavalrymen try in vain to warn General Custer of Indian raid. John Ireland.

10:10 5 Dorsey Connors—Tips
Sequin your animal.

10:15 2 Weather—Lee Phillip
5 News—Jack Angell
Events of interest in the news.

10:25 2 Art Mercier—Sports Tips
Discussion for sportsmen.

10:30 2 News—John Harrington
5 Sports—Norman Barry
Late scores and comments.

10:45 2 Irv Kupcinet—Comments
What goes on in Chicago.

5 Herbie Mintz—Musical
Norm Barry, subbing for Herbie, takes viewers on tour of NBC studios.

11:00 2 MOVIE—"Daredevils Of The Clouds"—(1st showing) Owner of an Arctic circle airline capes with the unscrupulous tactics of the president of a rival airline. Robert Livingston.

5 Howard Miller—Music
Interviews, records, and chatter. *Sponsored by DeMet Pontiac.*

7 News—Ulmer Turner

11:05 7 Weather—Chuck Bill
Temperatures and forecasts.

11:10 7 Commercial

11:15 7 Tom Duggan—Comments
Commentary on sports news.

11:30 9 News—Les Nichols
Late weather predictions.

11:45 9 Weather—Carl Greyson
Forecast for tomorrow.

11:50 9 MOVIE—"The Chinese Cat"
Charlie Chan is called upon to solve a mysterious case. Sidney Toler and Mantan Moreland. *Sponsored by Foster TV.*

12:00 2 MOVIE—"Secrets Of Cavenmoor Castle"—Dinah Sheridan and John Bentley.

7 MOVIE—"Wild Irish Night"
Dishwasher takes over hotel management to uncover theft gang. Arthur Lucas.

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FRIDAYS
8:30 P.M.
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Channel 9

MORNING

9:00 ❼ **MOVIE—"Orphan of the Pecos"**—Unjustly accused of murder, man hunts the real killer. Tam Tyler.

❾ **MOVIE—"Holiday Rhythm"** Series of musical numbers and specialty acts representing entertainment throughout the world. Mary Beth Hughes, David Street, and Wally Vernon.

9:30 ❺ **Industry On Parade—Film** (1) Viewers see cranberries gathered. (2) Preparation of aerial navigation charts.

9:45 ❺ **What's Your Trouble?** Dr. and Mrs. Norman Vincent Peale.

10:00 ❷ **Winky Dink And You** (1) The young viewers draw a mysterious object that changes Jack into a clown. (2) Mike McBean goes on an exploring trip to the moon, and finds some strange creatures there. (3) The viewers draw an animal that comes to life.

❺ **Francois Pope—Recipes** Veal scallopini a la Genovese and chocolate log cookies. (See Pope's recipe for peppered steak on page 12.)

❼ **Space Patrol—Adventure** "The Blazing Sun of Mercury." Commander Carey, Cadet Happy, and Major Robertson are lured to Mercury by Mr. Proteus, who is trying to gain control of the atomic energy of the United Planets.

❾ **Junior Crossroads—Kids** Subjects of interest about our world.

10:15 ❾ **Camera Caravan—Film** "Happy Valley."

10:30 ❷ **Rocket Rangers-Adventure** "The Strang Man of Mayron." A man from Mayron, one of the giant planets of Alpha Centauri, rescues a Rocket Ranger from a cracked-up spaceship.

❼ **Adventures Of Blinkey** Fun for the youngsters.

❾ **Space Cadet—Adventures** "Rescue in Space." An exchange student from Mars brings near disaster to Tom's crew when he rushes their rocket ship into a meteor. Frankie Thomas stars.

10:45 ❼ **Sagebrush Theater** Western adventure film.

11:00 ❷ **Big Top—Circus Fun** Jack Sterling presents: (1) Payo & Mae, Danes, juggling on the high unicycle. (2) The Carpis Trio, Greeks, Risley act. (3) The Sensational Kays, Germans, high-wire duo. (4) The Arwoods, navelty dog act and acrobatics .

❺ **Here's Looking At You** Richard Willis with beauty hints.

❾ **Baby Of The Week-Contest** Carmelita Pape emcees.

11:15 ❾ **Film Short** "Sail Plane."

11:30 ❺ **MOVIE—"Return Of Rin Tin Tin"**—Donald Woods and Bobby Blake.

❼ **Program Not Available**

❾ **Draw With Me—For Kids** Jan Gnagy gives instruction.

11:45 ❾ **King Calico—Kids Fun** Puppet fun for the kiddies.

AFTERNOON

12:00 ❷ **Lone Ranger—Western** "Trouble for Tonto." The Lone Ranger and his Indian friend fall into a trap when they try to outwit an outlaw who holds a banker's son as hostage.

❼ **Quizdown—Educational** Angel Casey is quizmistress.

❾ **MOVIE—"They Raid By Night"**—Three commandos parachute into Norway to rescue man from a Nazi concentration camp. Lyle Talbot and June Duprez.

12:30 ❷ **Ray Rayner Show** Music, chatter and guests.

❼ **Saddle And Sage—Western** "Reckless Buckaroas."

1:00 ❺ **American Inventory** "Museum."

❾ **MOVIE—"Billy the Kid Outlawed"**—Western adventure. (Cut to ½ hour.)

1:30 ❷ **MOVIE—"Three Witnesses"** Elder of two brothers is murdered after bitter argument about selling firm in which they were partners. Henry Kendal.

5 Big Picture—Army Films
Films of the Army in action.

7 College Basketball—Sport
Navy ot Army.

9 Fun And Fashions—Tips
Jene Kelly gives hints.

1:45 9 Cameracade—Film
"Honey Country."

2:00 5 Test Pattern

9 Pro Basketball
Fort Woyne ot Philodelphio.

2:30 2 Choose Your Career
Discussion on low, with guests: Judge Walker Butler, John C. Fitzgerold, Dean of Loyola Low School, Helen Cirese, and Joseph Z. Willner.

5 Test Pattern

3:00 2 Adventure—Educational
"Heirs of the Incos." The oncient Inca civilizotion in Peru ond the present doy descendants. Chorles Collingwood is host to two members of the department of onthropology of the American Museum of Noturol History, Junius Bird ond Dr. Horry Tschopik.

3:30 2 Operation New Horizon
Northwestern University.

5 Spelling Bee
Miller Davis of the *Daily News* emcees finol eliminotions of eighth onnual Spelling Bee.

7 Sports—Tom Duggan
Informotion on late scores.

3:45 7 Adventures Of Capt. Hartz
Phillip Lord tells stories for kids.

4:00 2 Cake Decorating School
Lessons in the ort of decorating cakes.

7 Ramar Of The Jungle
"Mystic Pawn," storring Jon Holl. A Yogi forces the doughter of an American business mon to join his cult.

9 MOVIE—"Mr. Wong, Detective"—Killer concocts o murder device whereby gloss bombs explode when contocted by specific sounds. Boris Korloff.

4:15 2 What In The World
Scientific guessing gome.

4:30 5 Deadline, March 15
Tolk by T. Colemon Andrews, Commissioner of Internol Revenue Service.

SPORTS
by ED PAZDUR

Televise Celebrity Keglers, March 23...

TV GUIDE's 2nd Annual Celebrity Bowling Tournament will be televised over WNBQ, 11:00 PM to conclusion on March 23. The one hour star-studded classic will be sponsored by DeMet Pontiac, sponsors of the popular *Championship Bowling* shows on Channel 5 every Tuesday night...As with last year's initial kegling epic, GUIDE's tourney will feature all the top names in Chicago TV circles. A nationally famous toastmaster will emcee but GUIDE award winner Joe Wilson will handle the sportscasting chores...Don't miss next week's issue for details.

DeMet

Cuffnotes: The fight of the year—welterweight champion Kid Gavilan vs. middleweight champion Carl "Bobo" Olson—for the middleweight title in the Chicago Stadium, April 2, *will not be televised* in Chicago, Milwaukee, Wis., or South Bend, Ind....It promises to be a bristling slugfest, well worth almost any price of admission. . . But you *will* see Harold Johnson, No. 1 light-heavyweight contender, on TV when he clashes with rugged Paul Andrews in the Stadium on March 17.

A chat with Chuck Davey last week revealed that: He plans to continue fighting indefinitely; he'll face tougher opposition this year, and he'll be in the thick of the welterweight title tournament should Kid Gavilan retire to campaign as a middleweight.

SATURDAY 6 PM

"TOWN and COUNTRY Song Parade"

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from the nation's best COUNTRY music

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6:00 to 6:30 pm

Sponsored by City Auto Sales

CHANNEL **2** **WBBM-TV**
Chicago's *Showmanship* Television Station

7 Cisco Kid—Western
Duncan Renaldo and Leo Carrillo.

4:45 2 Youth Takes A Stand
Teenagers quiz a guest personality.

5 Hobby Time—Crafts
"Building a modern coffee table."

5:00 5 Mr. Wizard—Science
"Mechanical Motions" is discussed and demonstrated by Don Herbert.

7 Superman—Adventure
George Reeves stars as Clark Kent in mystery of "Star of Fate."

9 MOVIE—"Trigger Finger"
Man masquerades as a gypsy in order to obtain certain evidence. Tim McCoy, Ben Corbett, and Jill Martin.

5:15 2 True Picture—Film
"Wings to Alaska."

5:30 5 Jet Pilot—Air Instruction
Lessons for the air-minded.

7 Smilin' Ed's Gang
Smilin' Ed tells story of "Tiger Pit."

EVENING

6:00 2 Town And Country Song Parade—Musical
Bill Bailey, Mary Jane Johnsan, Elaine Rogers and the Meadowlarks.

5 Hollywood Showcase—Film
"Allison, Ltd." Woman's son urges her to abandon plan for revenge against former husband. Merle Oberon, Phillip Ober and John Baer.

7 On Your Way—Contest
Kathy Godfrey and John Reed King. Guest: Donald Swensan, a farmer jailer who understudied in "Gentlemen Prefer Blondes," and was with the road company of "South Pacific." Kai Soderberg, "The Swedish Frank Sinatra," makes his third appearance.

9 MOVIE—"Golden Trail"
Murderous crew of claim-jumpers attempt to kill prospectors after they have discovered gold. Tex Ritter.

6:30 2 Beat The Clock—Games
Emcee Bud Collyer with Roxanne.

5 Ethel And Albert—Comedy
Peg Lynch and Alan Bunce.

7 Leave It To The Girls
Panel: Harriet Van Horne, Vanessa Brown, Elaise McElhone and Maggi McNellis. Guest is columnist Frank Coniff. Moderator is John Henry Faulk.

7:00 2 JACKIE GLEASON SHOW
Red Skeltan pinch hits for tender-footed Jack tonight. Red's guests will be singer Dolores Hawkins, and violinist Florian Za-Bach. Florian will be featured with the June Taylor Dancers in "The Flight of the Bumble Bee." Red will do a "Freddie the Freeloader" sketch, and Art Carney and Audrey Meadows will be on hand.

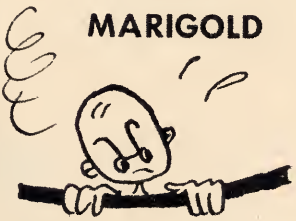
5 SPIKE JONES SHOW-Variety
Margaret Truman is Spike's guest.

7 MOVIE—Title Not Available

9 MOVIE—"Shadow of Suspicion"—Young secretary is framed for a series of jewel thefts. Marjorie Weaver and Peter Cookson.

7:30 5 AMATEUR HOUR—Talent
Ted Mack emcees variety.

WRESTLING
from
MARIGOLD



SATURDAYS
8:30 p.m.
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WGN-TV Channel 9

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"A lively guy-and-dollodrama!"
WALTER WINCHELL, N.Y. MIRROR

My Favorite Husband

—live from Television City Saturdays at 8:30 pm

on Channel 2
CBS Television

8:00 ❷ TWO FOR THE MONEY
Hoosier humorist Herb Shriner emcees.

❺ SHOW OF SHOWS—Variety
Jackie Cooper is tonight's guest. Company includes Sid Caesar, Imogene Coca, Mata and Hari, Jack Russell, dancer Peter Conlow, Howard Morris and Carl Reiner.

❼ PHILLIES FIGHTS—Boxing
Pierre Langlois vs. Pedro Gonzales, Middleweights, 10 rounds, from Toledo, Ohio.

JIMMY POWERS' RATING

	Rated	W	L	D	KO's
Langlois	5th	59	14	5	12
Gonzales	Not	11	4	0	0

On paper this looks like a mismatch. Langlois has faced the best in the 160-lb. class, and should handle Gonzales with ease. In his last start he lost a much-disputed decision to Gil Turner. Before that, a draw with Carmen Basilio. He should look like a top contender against the inexperienced but rugged Gonzales from Rankin, Pa. Pedro has the markings of a good club fighter. I hope that putting him against the light-hitting Frenchman won't discourage his progress. Pedro's one fault: he can't hit to break an egg. So I can't see any chance of his scoring. Pierre is my pick.

❾ THEATER DATE—Film

8:30 ❷ MY FAVORITE HUSBAND
Domestic comedy situation with Joan Caulfield and Barry Nelson as the Coopers. *Sponsored by International Silver Co.*

❾ WRESTLING—Marigold
Main Event: Yukon Eric vs. Mike Murphy.
Zack Malkov vs. Billy Fox.
Steve Nenoff vs. Frankie Hart.
Billy Goelz vs. Rudy Kay.
Rocky Columbo vs. Tarzan Zimba.
Jack Dorfman vs. Ivan Rasputin.
Pete Manugoff vs. Killer Kowalski.

8:45 ❼ SPORTS—Tom Duggan
Comments and information.

9:00 ❷ MEDALLION THEATER
"Homestead." A man goes from state to state in search of a homestead for himself and his child. Eddie Albert.

9:05 ❼ News—Ulmer Turner
Late news around the world.

9:20 ❼ FOCAL POINT—Film Shorts

9:30 ❷ THE HITCHING POST
Fahey Flynn and the panel discuss the meaning of Brotherhood week.

❺ YOUR HIT PARADE
The nation's top tunes of the week are presented by Dorothy Collins, Snooky Lanson, Raymond Scott's Orchestra, and Gisele MacKenzie. Extras: "It Don't Mean a Thing," and "Mimi." (See a Hit Parade dance, from drawing board to camera, in next week's TV GUIDE.)

❼ WHAT'S YOUR QUESTION?
Art Youngquist discusses answers to viewers' problems.

10:00 ❷ MOVIE—"Susie Steps Out"
Two sisters are faced with the problem of making a living. David Bruce.

❺ Inner Sanctum—Mystery
"The Yellow Parakeet." Ernest Truex portrays old man who involves himself in grand larceny to help two "young lovers."

❼ MOVIE—Title Not Available

10:30 ❺ Man Against Crime
Ralph Bellamy as Mike Barnett.

11:00 ❺ MOVIE—Title Not Available

❾ MOVIE—Title Not Available

11:30 ❷ China Smith—Adventure
"Straits Settlement" starring Dan Duryea. Smith is the suspect when a shipment of drugs that would have saved the life of a Singapore magnate is stolen.

❼ MOVIE—"Step On It"
Richard Talmadge stars. (Cut to 45 min.)

12:00 ❷ MOVIE—"Transatlantic Merry-go-round"—A jewel thief and his assistant take an ocean trip on a liner bound for Europe. Jack Benny and Nancy Carroll.

12:15 ❼ MOVIE—"Night For Crime"
Glamorous screen star is strangled during a Hollywood blackout. Glenda Farrell and Lyle Talbot.

12:30 ❺ Faces In The Window
Ken Nordine narrates tale of intrigue.

MORNING

8:30 ❼ Church In The Home
Religious services.

8:45 ❾ Religious Film
Father Keller of the Christophers.

9:00 ❷ Lamp Unto My Feet
"The Cross ond the Globe," by Jerome Coopersmith. Guest: The Rev. Jomes Kennedy. Bill Leonord moderates.

❾ MOVIE—"Beyond Bengal"
An expeditian in the Malay jungle.

9:15 ❺ Bible Time—Stories
Marcella Hein tells "Joseph in Eqypt."

9:30 ❷ Look Up and Live
Religious discussions and guests.

❺ The Pulpit—Religious Talk
Dr. Leonard J. Mervis, Washington Boulevard Temple, Chicago, speoks on "In Search of God."

❼ Flight Plan
Civil aeronautics program.

9:45 ❺ Religious Film
Father Keller of the Christophers.

10:00 ❷ This Way Up—Bible Quiz
Mal Galliart is moderator.

❺ Live And Learn—Discussion
Guest: Dr. Albert Walfsan, Narthwestern University, discusses "Living Evidence of Evalution."

❼ MOVIE—Title Not Available

❾ MOVIE—"The Enchanted Forest"—A small boy last in the forest is befriended by a hermit. Edmund Lawe.

10:30 ❷ Theater—Film
(1) "Came to the Bank," with Ann Tyrell. Impoverished British nobleman meets old servant who helps him. (2) "Unfinished Business," with Irene Dunne and Robert Montgomery. Romantic adventure.

❺ Sunday Funnies
Uncle Ned Locke reads the comics.

11:00 ❺ MOVIE—"Urubu"
Expeditian into the steaming Matto Grassa jungles of Brazil.

11:25 ❼ Professor Pet—Animals
Advice and infarmatian for pet owners.

11:30 ❷ Contest Carnival—Kids
Gene Crane emcees. ("Carnival's" judge George Hamid, an poge 22.)

❼ Faith For Today—Religious
Some young amateur astronomers questian the scientific accurocy of the Bible.

❾ Dick Tracy—Mystery
"The Shark." Dick foils daring plot to defroud on insurance campony. Ralph Byrd.

AFTERNOON

12:00 ❷ News—Frank Reynolds
Events araund the warld.

❼ Johnny Jupiter—Puppets
"Care Far a Cold."

❾ MOVIE—"Oklahoma Renegades"—Bab Livingstan and Duncan Renolda.

12:15 ❷ Your Future Home—Ideas
Jock Callaghan comments.

❺ Film Short

12:30 ❷ TV Garden Club
DEBUT George Menard and James Burdett discuss, "Starting Seeds Under Protection." Guest: Tray Standard, Garfield Conservatory.

❺ Frontiers Of Faith-Religious
Services af ane af the faiths.

❼ Amateur Hour—Talent
Bab Murphy emcees (Guests are invited to the Civic Opera Theater. Tickets unnecessary.)

1:00 ❷ MOVIE—"Night Comes Too Soon"—Mystery thriller storring Ann Haward.

❺ John Ott—Gardens
"Starting Seeds for Summer Gardens."

❾ MOVIE—"Western Renegades"—U.S. Marshal upsets gang's plans ta acquire o rich rancher's estate.

1:30 ❺ American Forum—Debate
"Are Citizens Campetent to Investigate Cammunism," is tapic discussed by panel including Wayne F. Richards, cammander-in-chief of the VFW, James E. Dayle, national chairman af Americans far Demacratic Actian, ond Albert A. Veres, a VFW past cammander at Narwalk, Conn., wha raised the big issue by urging citizens ta repart ta the FBI anyane they suspect af being a Cammunist.

Today – 11:00 am

ONE OF THE MOST UNUSUAL PICTURES EVER FILMED!

The breath-taking story of an expedition into the steaming Matto Grosso jungles of Brazil . . . two explorers play their real-life roles, with an all-native cast of Indians featured.

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Monday thru Friday — 7:25 am
and
TONY WEITZEL'S TOWN CRIER
Monday thru Friday — 6:25 pm

WNBQ *channel* **5**
NBC TELEVISION

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Show

TV'S NEWEST SITUATION COMEDY
for the whole family!

Well-meaning Hank is always in hot water, along with featured players Florence Bates and Hanley Stafford ("Daddy" of Baby Snooks fame). Fun!

2:30 SUNDAYS WBKB (7)

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SUNDAY 6:00 P.M. CHANNEL 9

STEEL KEY

An international spy ring is out to steal valuable secret information. Death and a beautiful woman take part in this mystery drama.

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SUNDAY

FEBRUARY 28

❼ Wild Bill Hickok—Western
"Wagon Wheel Trail." A shark holds a lien on valuable property. Guy Madison and Andy Devine.

2:00 ❷ Farmtown U.S.A.—Menard
George Menard discusses the preservation of milk. Dr. E. O. Herreid, Prof. of Dairy Technology, U. of Ill., and Judsan P. Mason, Dir. of Dairy Marketing, Ill. Agricultural Assoc., will be guests.

❺ City Desk—Discussion
Panel discussion af Chicago's city prablems. William Ray is moderatar.

❼ Annie Oakley—Film
"Hardrack Trail." Annie (Gail Davis) faces a death-dealing gun man. (Will Oakley be the juniar cowgirls' heroine now, instead af Autry? Our article next week says: "No!".)

❾ MOVIE-"Woman In Brown"
An old death and a mysterious woman return to haunt a farmer state's attorney. Conrad Nagel.

2:30 ❷ Man Of The Week
Discussion today with guest: George M. Humphrey, Secretary af the Treasury.

❺ Kukla, Fran, And Ollie
Ollie, Kukla, Buelah Witch, Mme. Ooglepuss, Calanel Crackie, and Fletcher Rabbit jain Fran Allisan and Burr Tillstram in song and dialague.

❼ Hank McCune—Comedy
Comedy situatians with Hank and Hanley Staffard. *Sponsored by Bowman Dairy Ca.*

3:00 ❷ Juvenile Jury—Panel
Jack Barry emcees panel af moppets. Guest: Red Skeltan.

❺ Excursion—Educational
Burgess Meredith welcomes some 12 top jazz musicians as he wanders from decade to decade tracing the history of jazz.

❼ Captain Midnight
"Son of Zorro," part four.

❾ Indoor Soccer—Sport
Slovaks vs. Hansa and Lians vs. Eagles.

3:30 ② Adventure—Educational
Portroit of the Arctic. Dr. Robert Murphy, chairman of the deportment of birds of the Museum of Notural History, is today's guest. Chorles Collingwood is host.

⑤ Zoo Parade-About Animals
R. Morlin Perkins ond Jim Hurlbut discuss the ways thot animals hove solved the housing problem.

⑦ Bob Atcher Show—Family
Western variety show with host Bob Atcher and Copt. Stubby's Bucconeers.

4:00 ② Omnibus—Potpourri
(1) "Hilde ond the Turnpike," o play by A. K. Lewis, about o young girl living and working on o turnpike, with o yen to wonder. Arthur Storch, Gene Saks, and Peggy McCoy. (2) "A Marriage Has Been Arronged," o short comedy starring Joon Greenwood. A marriage is arronged between a wealthy mon and an impoverished lady. But eoch odmits to the other loving someone else. (3) The third underwoter film mode by Jacques-Yves Cousteou. This one investigotes the ocean floor in a bathyscaphe. M. Cousteau oppears in person.

⑤ Hall Of Fame—Drama
"The Turbulent Air." Story of French scientist Lavoisier, and his struggle to ochieve recognition for his discovery of isolated oxygen.

⑦ Super Circus—3 Ring Thrills
Claude Kirchner presents: (1) The Four Linders, hond balancers. (2) Mary Hartline and the Super Circus Band. (3) Super Menagerie. (4) Potti Palmer does acrobotic tumbling. (5) Cliffy, Scampy and Nicky in "Slom Bang School." (6) The Four Monedills. (Guests invited. Write Guest Relations, WBKB, Chicago.)

⑨ MOVIE-'Operation Haylift'
Morooned cattle soved from storvotion by U. S. Air Force plones. Bill Willioms ond Ann Rutherford.

5:00 ⑤ Meet The Press—Discussion
Martin Dies (D., Tex.) Panel: Ernest K. Lindley, Marshall McNeil, Ed Folliard, Lowrence Spivok. Moderator, Ned Brooks.

⑦ Cisco Kid—Western Film
Duncon Renoldo and Leo Carrillo.

⑨ MOVIE—"Varieties On Parade"—Voudeville show, starring Jackie Coogon ond Eddie Gorr. (Cut to ½ hour.)

5:30 ② You Are There—Drama
"The Rise of Adolf Hitler." Wolter Cronkite gives o cross-section of the circumstonces which gave Hitler power as he interviews reporters in different quarters of Nuremburg during the third annual Nazi porty congress. Sept. 9, 1936, is the day. Major George Fielding Eliot, military analyst, discusses his impression of the event.

⑤ Roy Rogers Show—Drama
"Highgraders of Paradise Valley." The owner of the Paradise Valley Mine accuses his partner of stealing gold ore.

⑦ George Jessel Show
Guests include singer Dorothy Dandridge ond Sinclair & Spaulding, dance team.

⑨ What's The Answer?—Quiz
Quiz-master Mal Belloirs.

EVENING

6:00 ② Life With Father—Comedy
Father is furious when he discovers that mother has given away some of his clothes to a rummage sale. Leon Ames, Lurene Tuttle.

⑤ Paul Winchell Show
Paul and Jerry visit a cemetery ot midnight to get from a tombstone, informotion about o revolutionary wor general.

⑦ You Asked For It—Requests
Art Baker presents : (1) J. L. Turner, who can write forward, backword, or upside down with both honds simultaneously. (2) Raguso, "The Human Elevotor." (3) Rusty, a recently trained fox. (4) Kuda Bux, the mon with X-ray vision. (5) June Taylor and her "synchronizec swimming."

⑨ MOVIE—"The Steel Key"
Two scientists working on o steel hardening process die suddenly. Terence Morgan ond Joan Rice. *Sponsored by Bonkers Life & Cosualty Co.*

6:30 ② Jack Benny—Comedy
Helen Hoyes is Jock's guest, with Eddie "Rochester" Anderson ond Don Wilson. (Benny's good for another 20 yeors, says our critic on page 14.)

5 Mr. Peepers And President Eisenhower

A storm isolates the people of Jeffersan City in their homes. The teochers teoch vio television, ond the citizens also wotch President Eisenhower deliver on appeal for the Red Cross.

7 Paul Whiteman's TV Teen Club—Musical Variety

Lo Syldo Bisel, 14, toe bollet; The D'Ambrosio Trio, top donce; The Talismen, vocal quortet.

7:00 2 TOAST OF THE TOWN

Ed Sullivon presents comediennes Betty ond Jone Kean; soprano Hilde Gueden; Les Compagnons de lo Chonson, French singing group; dancer Eileen O'Dare; ond the Mayo Brothers, novelty act, plus Colette Morchand, premier danseuse af the Ballet de Paris. Red Skelton may drop in for o visit with Ed.

5 COMEDY HOUR—Variety

Ethel Mermon stars in Cale Porter's "Anything Goes." Speciol guests: Frank Sinotro, Bert Lahr, ond Sheree North. Romance and intrigue abaard o trans-Atlontic liner, involving public enemy na. 13, a phany night-club hastess, ond a love-sick young mon.

7 THE MASK—Drama

Gary Merrill and Williom Prince star os Peter and Wolter Guilfayle who come to the aid of a smoll town thot is receiving a borroge of poison pen letters. Joey Wolsh ond Frank Overton.

9 SPOTLIGHT ON CHICAGO

Aldermon Robert E. Merriam discusses "Is There o Crime Syndicote."

7:30 9 FAITH OF OUR FATHERS

Religious service. (Guests are invited to WGN-TV studio. Na tickets necessory.)

8:00 2 FRED WARING SHOW

Theme: Our American heritoge. Music: "Americo—Our Heritage," "Give Me Your Tired, Your Paor," "If He's a Scout," "A Place in the Sun," "One Little Condle," "Gad of Our Fathers," "San of Galilee," "The Donavans," "No Mon is an Islond," and "Gad Bless America."

5 TV PLAYHOUSE—Drama

"Buy Me Blue Ribbons," by Sumner Locke Elliot. Raddy McDowoll stors as o former child stor who decides ta star in the legitimate theater and sets out to do it. Enid Markey, Gale Page, Katherine Andersan, Geoffrey Lumb, Molcolm Lee Beggs.

7 WALTER WINCHELL—News

Comments on late news hoppenings.

9 ROCKY KING—Roscoe Karns

"The Fromeup." A detective checks a coll thot tells him a warehause is used for staring stolen goods, ond is slugged on the head for his trauble.

8:15 7 POLITICAL SPEECHES

Talk by Park Livingstan.

8:30 2 MAN BEHIND THE BADGE

The story of W. A. Childres, an Inspectar far the Dade County Building Div., whose strict enforcement af the building code prevented additionol disaster during the Florida hurricone of 1950.

7 THE PETER POTTER SHOW

Panel: Pat Crowley, Joanne Gilbert, Jock Carson, and Buddy Ebsen.

9 PLAINCLOTHESMAN-Drama

"The Smart Guy." A night wotchmon at a stare turns croak and fromes innocent peaple.

9:00 2 THE WEB—Drama

"The Circle Clases." An unexpected visitar to the suite of a rich recluse unmasks the perpetratar of o neor-perfect double crime.

5 LORETTA YOUNG SHOW

A mother keeps o cocktail dote with o man and disoppoints her young son. Loretta stars with Billy Chapin, Frank Wilcox, Paul Picerni.

7 BREAK THE BANK—Quiz

Bert Parks is emcee.

9 DOLLAR A SECOND—Quiz

Jon Murroy emcees quiz game.

9:30 2 WHAT'S MY LINE?—Quiz

Moderatar John Daly with Arlene Francis, Steve Allen, and Dorothy Kilgollen.

5 VICTORY AT SEA—Docum.
"The Raad to Mandalay." The rise and fall af the Japanese empire in China and Sautheast Asia.

7 BILLY GRAHAM—Evangelist
"Haur af Decisian" religious talk.

9 MAN AGAINST CRIME
"U.F.O." Mike Barnett (Ralph Bellamy) investigates a prafessar's repart af flying saucers and a manster.

9:45 7 FILM SHORT
Red Crass pragram.

10:00 2 MOVIE—"Goodnight Sweetheart" — Metrapalitan reparter buys small-town newspaper and ta build up circulatian, fabricates scandal which backfires. Ruth Terry and Rabert Livingston. *Spansared by Hausehald Finance Carp.*

5 Weather—Clint Youle

7 Death Valley Days—Drama
"The Twelve Paund Nugget." A yaung girl awns treasure which turns inta blessing.

9 MOVIE—"The Fireball"
(1st shawing) Runaway arphan avercames abstacles ta became warld's autstanding rallerskater.

10:10 5 Dorsey Connors—Tips
Save yaur nylans.

10:15 5 News—Alex Dreier
Features in the news.

10:30 5 Sports—Norm Barry
Sparts news and cammentary.

7 MOVIE—"My Son, My Son"
A man struggles aut af the slums ta became a famaus writer. Madeleine Carrall and Brian Hayward.

11:00 5 MOVIE—"Crashing Through Danger"—Three linemen adapt their dead supervisar's daughter as a housekeeper. Ray Walker and Sally Blane.

11:15 2 News Roundup
Summary of lacal and national events.

11:30 2 MOVIE—Title Not Available

9 News—Les Nichols
Raundup of late news happenings.

11:45 9 Weather—Carl Greyson
Temperatures for the week ahead.

12:00 7 MOVIE—"Some Call It Murder"—Michael Whalen stars.

starring
Robert Livingston • Ruth Terry
A reporter's life hangs by a thread as he battles crime and corruption
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MONDAY

MARCH 1

MORNING

6:45 5 Everett Mitchell—Talks
Early morning discussion for farmers.

7:00 5 Today—News, Interviews
Dave Garroway returns from vacation. (Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.)

7 Chicago Parade—Variety
Tommy Riggs, Betty Lou, morning variety.

8:00 2 Ray Rayner—Comments
Weather, music and news. (Five minutes of local news with John Harrington, at 8:25 A. M.)

7 Breakfast Club-Don McNeill
Fran Allison, Sam Cowling, Eileen Parker.

8:55 2 News—Jim Conway
Stories of interest behind the headlines.

9:00 2 Godfrey And Friends
Fun with all the "little Godfreys."

5 Ding Dong School
Nursery with Dr. Frances Horwich.

7 News—Ulmer Turner

9 Paul Fogarty—Exercises
One chin is enough.

9:05 7 Beulah Karney Presents
Interesting places; films on Fulton Fish Market in New York.

9:30 5 One Man's Family
RETURN The Barbours and family.

9 Time For Stories
Tina Redmond reads to youngsters.

9:40 7 Ed Allen—Exercises
Springtime offensive.

9:45 5 Three Steps To Heaven
Drama of a small-town girl in New York.

9:55 7 Weather—Wayne Griffin

10:00 5 Home—For Women
DEBUT The show will open with an introduction to the "editorial" staff and a tour around the giant circular set. Fashions, Eve Hunter: Best buys in evening gowns. Child Care, Dr. Franzblau: Three major problems. Baby Film, Constance Bannister. Shopping News, Arlene Francis: New products. Leisure, Estelle Parsons: Film of winter cruise in the Caribbean. Food, Poppy Cannon: Making

Vichyssoise. Baby film and more shopping news. Home Decoration, Sydney Smith: Planning and utilizing space.

7 Play House—Kiddies
Angel Casey with games and stories. (As one of Chicago's two "angels," Miss Casey is profiled on page A-2.)

9 A To Z Of Cookery—Tips
Ides of March.

10:30 **2 Strike It Rich—Quiz**

7 Pied Piper Show—Kids
Art Hern narrates stories.

10:55 **9 News—Steve Fentress**

11:00 **2 Valiant Lady—Serial**
Jonathan Burns marries Miss Martin.

5 Bride And Groom-Wedding
Mildred Henry of Washington, D. C. weds Donald Bush of Charles Town, West Virginia.

7 Danny O'Neil Show
Danny, Chet Roble, Nancy Wright.

9 Ernie Simon—Four To Go
Quiz contest. (Guests are invited. Write WGN-TV for tickets.)

11:15 **2 Love Of Life—Serial**

5 Hawkins Falls—Serial
Life in a small town.

11:30 **2 Search For Tomorrow**
Nathan says Hazel is an imposter.

5 Betty White Show
Music by Frank De Vol and his orchestra.

9 Earl Nightingale—Chats
Talks on subjects of everyday interest.

11:45 **2 Guiding Light—Serial**
Dr. Kelly visits Dan Peters and a quarrel ensues.

11:55 **7 News—Ulmer Turner**

AFTERNOON

12:00 **2 Brighter Day—Serial**
Story of a Minister and his parish

5 Noontime Comics
Johnny Coons entertains the kids.

7 Happy Pirates—Variety
Two-Ton Baker with Art Hern.

9 Hi Ladies—Interviews
Mike Douglas emcees.

12:15 **2 Luncheon With Billy**
Variety with Billy Leach.

12:25 **2 Lee Phillip Show—Tips**
Conversation for the ladies.

DEAR BOSS:

Since I do not frequent cocktail parties for celebrities, now and then there are doubts in my mind about certain things. Maybe you can help me. Is there any truth in the report that CBS--now that it has the biggest studio in town--is thinking of signing up the tiniest singer, Bette Chapel? There's a gal whose heart is as big as the Chicago arena.

Have you checked John Harrington's ratings? I've tried hard to appreciate that man. My mother-in-law thinks he's a doll. I'd rather read a book. Stuffy may be the right adjective.

Why don't more sponsors support shows like the Sach's Amateur Hour? If the old town is really busting with talent, there are few shows really available to starry-eyed kids. Glad to see Mike Douglas and WGN-TV open their doors recently with "Talent Showcase."

The change in "Four to Go" with Ernie Simon throwing out the gags instead of Hal Block proved that even a Chicago boy (which Block is) is not always appreciated by his old home town. Why doesn't someone convince Hal he is best behind-the-scenes, writing shows?

Thanks for passing on that fan mail, Boss. Someone was nice enough to send me an Old Farmer's Almanac. Said it might come in handy for some gags for the column. Wish they'd send me Lee Phillip instead.

CHUB

12:30 ② Garry Moore Show
A chicken plucker explains the fine points of his occupation. Roger Price with new "Droodles." Denise Lor sings "Love Is a Simple Thing." Ken Carson offers "If You Believe."

⑤ Bob And Kay Show
Interviews, music and guests.

12:45 ⑨ Dr. Preston Bradley—Talk

12:55 ⑦ News—Ulmer Turner
Local and national happenings.

⑨ News—Steve Fentress

1:00 ② Double Or Nothing
Bert Parks emcees quiz game.

⑤ Francois Pope—Recipes

⑦ Ruth Crowley—Baby Care

⑨ Watch To Win—Quiz
Don Gordon and the Starnoters.

1:15 ⑦ Ask The Doctor—Talk
Elizabeth Hart conducts discussion, with Drs. W. W. Bauer and William Bolton.

1:30 ② Linkletter's Houseparty
Game: "What's in the House."

⑦ Swingalong—Musical
Shirley Scott and the Modulators.

⑨ Cameracade—Film
"Stronghold of the Wild."

2:00 ② Big Payoff—Quiz
Randy Merriman and Bess Myerson.

⑤ Kate Smith Show
Maxwell and Scott, vacals; fashion show; jazz band; cracker barrel.

⑦ Claude Kirchner Show
Claude emcees variety show.

⑨ Paul Dixon Show—Musical
Musical pantomimes.

2:30 ② Bob Crosby Show
Tunes: "Give Me Five Minutes More," "She Was Five and He Was Ten," "That's the Way Love Goes," "Heart of my Heart."

⑦ Stuart Brent—Discussion
Discussion for women.

2:45 ⑦ News—Austin Kiplinger

3:00 ② Petticoat Party—Games
Frazer Thomas emcees games.

⑤ Welcome Travelers
Tommy Bartlett interviews.

⑦ Jerry Lester Show—Variety
Afternoon fun for the ladies.

⑨ Commercial—Film

3:05 ⑨ Movie Quick Quiz—Game
Dick "Two-Ton" Baker emcees.

3:30 ② Shopping With Miss Lee
Lee Phillip with buying tips.

⑤ On Your Account
Interviews with Win Elliot.

⑨ Index: Information

3:45 ② MOVIE—"Warn That Man"
German spies take aver ald mansian but are outsmarted by three travellers. Raymond Lovell, Gordon Harker.

3:55 ⑦ Musical Weather Show
Buddy Moreno is host.

4:00 ⑤ The Pinky Lee Show
Comedy, variety and music.

⑦ News—Ulmer Turner
Events of interest in the news.

⑨ MOVIE—"Tumbleweed Trail"—Undercover agent trails a gang of rustlers. Eddie Dean and Roscoe Ates.

4:05 ⑦ MOVIE—"Queen Of Broadway"—Female sports expert tries to adopt child, although she is not married. Buster Crabbe and Rochelle Hudson.

4:30 ⑤ Howdy Doody—Puppets
Bob Smith with Clarabelle Clown.

4:55 ⑨ News—Les Nichols
Roundup of news events.

5:00 ② Garfield Goose & Friend
"King" Garfield and Frazer Thomas.

⑤ Elmer, The Elephant—Kids
John Conrad, Elmer, and Elmira.

⑦ Jolly 7 Gang—Kids
Short movies and cartoons.

⑨ Bob Atcher Show—Kids
Stories and songs for the youngsters.

5:30 ② Gene Autry Time—Film
Western adventure story.

⑤ Close-Up—Musical
Howard Miller, June Valli and the Art Van Damme Quintet.

⑦ Nick Francis—Films
Fun for the youngsters.

⑨ News—Leslie Monypenny

5:45 ⑦ Bob And Ray—Satires
Bob Elliot and Ray Goulding.

⑨ Curbstone Cut Up—Chats
Ernie Simon conducts interviews.

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WBKB CHANNEL **7**

ABC TELEVISION NETWORK

EVENING

6:00 ② Sports—Bob Elson
⑤ Weather—Clint Youle
Today's weather report.
⑦ News—Austin Kiplinger
⑨ Captain Video—Adventures
"The Starship From Yesterday." Muroc plans to begin germ warfare.

6:05 ⑤ News—Jack Angell
Commentary on the headlines.
⑦ Sports—Jack Drees

6:10 ⑤ Sports—Joe Wilson
Comments and sports news.
⑦ Weather—Wayne Griffin

6:15 ② News—Julian Bentley
⑤ Dorsey Connors—Travel
London Pageantry.
⑦ News—John Daly
⑨ Number Please-Quiz Game
Jack Brickhouse emcees the game.

6:20 ⑤ Alex Dreier—Features
"Man On the Go," with news.

6:25 ⑤ Tony Weitzel—Comments

MOST COMPLETE NEWS
ON
TELEVISION

6:30 p.m.
Spencer Allen and the News
sponsored by Walton Motors

6:45 p.m.
The Chicagoland Newsreel
sponsored by Bond Clothing

WGN-TV channel 9

6:30 ② News—Douglas Edwards
⑤ Arthur Murray Party
Martha Raye is Kathryn Murray's guest.
⑦ Jamie—Drama
"The Arrival of Cousin Fred." Jamie meets an amiable but screwball relative, who sets the town on its ear. Brandon de Wilde. (Ernest Truex, Jomie's grandfather, is our "In the Cast" subject this week, page 18.)
⑨ News—Spencer Allen

6:45 ② Perry Como Show—Music
Patti Page subs for Perry.
⑤ News—John C. Swayze
Information on world happenings.
⑨ Chicagoland Newsreel

7:00 ② BURNS & ALLEN—Comedy
Returning from o movie, Blonche can't find Harry, who has retired early, and she hires a prviate detective to find him.
⑤ NAME THAT TUNE—Quiz
Red Benson ond Vicki Mills.
⑦ SKY KING THEATER
Kirby Gront as the cowboy.
⑨ TWENTY QUESTIONS—Quiz
Moderator Joy Jackson with panel: Fred Van Deventer, Florence Rinard, Herb Polesie, Dick Harrison. Guest: Dr. Jordan L. Larson.

7:30 ② TALENT SCOUTS—Variety
Arthur Godfrey emcees professional tolent.
⑤ CONCERT—H. Barlow
Soloist: Baritone Thomas L. Thomas. Program: "In a Little Spanish Town" "Serenade" "Men of Harlech," "In the Still of the Night," "Mexico Canta," "Pizzicato Polka," "Story of a Starry Night."
⑦ DR. I.Q.—Quiz
James McClain as Dr. I. Q.
⑨ ALL STAR WRESTLING

8:00 ② I LOVE LUCY—Comedy
Ricky makes a film to sell to a producer, ond encounters competition from Lucy. (No attempt at "heart" in Lucy. See review, poge 13.)
⑤ DENNIS DAY—Comedy
From a handwriting analyst, Dennis learns he has a tendency to steal.
⑦ MOVIE—Title Not Available

8:30 ② MASQUERADE PARTY-Game
Doug Edwards is host to visiting celebrities who appear in disguise. Panel: Peter Donald, Ilka Chase, Buff Cobb, Ogden Nash. (Red Buttons returns next week.)

⑤ ROBERT MONTGOMERY
"Such a Busy Day Tomorrow." Starring Walter Hampden as Oliver Bates, an old man who believes he has outlived his usefulness.

⑨ SPORTSMAN'S CLUB—Talk
"How to Flycast," and "Hunting America's Big Cats."

9:00 ② STUDIO ONE—Drama
"Side Street," with Peter Lind Hayes and Mary Healy. Two married couples live in adjoining houses and share a garden in Manhattan. When the maid-of-all-work announces her forthcoming marriage, both families are thrown in to a state of desperation.

⑦ DREW PEARSON—News
Washington merry-go-round.

⑨ BOXING—Brooklyn
Clarence Henry vs. Tom Jackson, heavyweights, 10 rounds.

JIMMY POWERS' RATING

	Rated	W	L	D	KO's
Henry	7th	35	5	1	19
Jackson	Not	20	1	0	6

I believe Jackson is in over his head in this match. Henry is as good a heavyweight as the entire class has to offer. He can take you out with one belt. And Jackson isn't too hard to hit. I hate to see a young prospect rushed. I'm sticking with Henry.

9:15 ⑦ FOCAL POINT—Film Shorts

9:30 ⑤ TV PLAYHOUSE-Film Drama

⑦ RACKET SQUAD—Drama
"Phantom Bible." A gang steals rare Gutenburg Bible from museum.

9:45 ⑨ SPORTS—Arch Ward

10:00 ② News—Fahey Flynn

⑤ Weather—Clint Youle

⑦ City Assignment—Film
"The Big Wash."

⑨ MOVIE-'Guilty Of Treason'
Case of Cardinal Mindzenty showing methods used by the Communists. Bonita Granville and Charles Bickford.

10:10 ⑤ Dorsey Connors—Ideas
Make pets of your pipe cleaners.

10:15 ② Weather—Lee Phillip

⑤ News—Jack Angell
National and international news. (Jack's technique is reviewed on page A-2.)

10:25 ② Art Mercier—Sports Tips
Information for sportsmen.

10:30 ② News—John Harrington

⑤ Sports—Norman Barry

⑦ Big Picture—Film
U.S. Army in action.

10:45 ② Irv Kupcinet—Comments
Gossip and interviews.

⑤ Herbie Mintz—Musical
Melodies, old and new.

11:00 ② MOVIE—"Stranger In The Night" (1st Showing)—Wounded Marine returns to U. S. to meet girl whom he loves only through correspondence. Willy Terry and Virginia Grey.

⑤ MOVIE—"City In The Fog"

⑦ News—Ulmer Turner

11:05 ⑦ Weather—Chuck Bill
A look at the weather charts.

11:10 ⑦ Commercial

11:15 ⑦ Guest House—Chats
Burr Tillstrom and Fran Allison.

11:30 ⑨ News—Les Nichols
Late news roundup.

11:45 ⑨ Weather—Carl Greyson

12:00 ② MOVIE-"Blind Man's Bluff"
A writer goes to live in the apartment of a slain gang leader, in order to solve his murder. Dermot Walsh.

12:00 ⑦ MOVIE—"Delinquent Daughters" — Cafe proprietor eggs youngsters on to crime. Fifi O'Orsay and June Carlson.

KOOLVENT

FIGHT AT 9:00 TONIGHT

Keep Score With Ed Pazdur On WGN-TV, See Listings.

NAME	1	2	3	4	5	6	7	8	9	10

MORNING

6:45 5 **Everett Mitchell—Talks**

7:00 5 **Today—News, Interviews**
Dave Garroway hosts the fun. (Five minutes of local news with Len O'Connar at 7:25, 7:55, 8:25, 8:55 A. M.)

7 **Chicago Parade—Variety**
Tommy Riggs, Betty Lou, morning variety.

8:00 2 **Ray Rayner—Comments**
News, music, weather. (Five minutes of local news with John Harrington, at 8:25 A. M.)

7 **Breakfast Club-Don McNeill**
Variety with Don and the gang.

8:55 2 **News—Jim Conway**

9:00 2 **Godfrey And Friends**
Fun with the "little Godfreys."

5 **Ding Dong School**
Nursery with Dr. Frances Horwich.

7 **News—Ulmer Turner**

9 **Paul Fogarty—Exercises**
The slenderizing stretch.

9:05 7 **Beulah Karney Presents**
Planning your bedroom.

9:30 5 **One Man's Family**
Story of the Barbaur family.

9 **Time For Stories**
Tina Redmond reads to youngsters.

9:40 7 **Ed Allen—Exercises**
Torso tensers.

9:45 5 **Three Steps To Heaven**
A small-town girl in New York.

9:55 7 **Weather—Wayne Griffin**

10:00 5 **Home—For Women**
Arlene Francis with shopping features and leisure-time activities. See p. A-8.

7 **Play House—Kiddies**
Angel Casey emcees.

9 **A To Z Of Cookery—Tips**
Mardi Gras fun.

10:30 2 **Strike It Rich—Quiz**
Warren Hull emcees.

7 **Pied Piper Show—Kids**
Art Hern narrates cartoons.

10:45 5 **Mardi Gras—New Orleans**
The Rex Parade. Commentators will be Merrill Muller, Cleveland Amory, and Mel Leavette.

10:55 9 **News—Steve Fentress**
News events of interest.

11:00 2 **Valiant Lady—Serial**
Nancy Coleman in the title role.

7 **Danny O'Neil Show**
Danny, Chet Roble, Nancy Wright.

9 **Ernie Simon—Four To Go**
Quiz game. (Guests are invited. Write WGN-TV for tickets.)

11:15 2 **Love Of Life—Serial**
The story of Vanessa Dale, her black-sheep sister Meg Harper, and Meg's son.

11:30 2 **Search For Tomorrow**
The insurance adjuster insists that the fire was an accident.

5 **Betty White Show**
Music by Frank De Val's orchestra.

9 **Earl Nightingale—Chats**
Talks of everyday interest.

11:45 2 **Guiding Light—Serial**
Bertha is hurt at her son's outburst of anger. Herb Nelson, Ellen Demming.

11:55 7 **News—Ulmer Turner**
A look at the day's headlines.

AFTERNOON

12:00 2 **Brighter Day—Serial**
Story of a Minister and his parish.

5 **Noontime Comics—Kids**
Johnny Coons entertains the kids.

7 **Happy Pirates—Variety**
Two-Ton Baker and Art Hern.

9 **Hi Ladies—Interview Show**
Mike Douglas emcees.

12:15 2 **Luncheon With Billy**
Variety with Billy Leach.

12:25 2 **Lee Phillip Show—Hints**
Tips for the homemaker.

12:30 2 **Garry Moore Show**
Garry impersonates Dr. Blaamer, a horticulturist. Comedian Janathan Winters is guest. Garry leads the audience in a community sing.

5 **Bob And Kay Show**
Interviews, music and guests.

12:45 9 **Dr. Preston Bradley—Talk**
Philosophical and topical subjects.

12:55 7 **News—Ulmer Turner**
Local and national news.

Helen Nailed Spike

Are Spike Jones and Helen Grayco married? She's the singer on his Saturday night show. If so, have they any children? My father says they are married, but I'm not sure. I like the *Spike Jones Show* although it has too much slapstick.—*Jessica Taylor, St. Joseph, Mich. (Yes, Spike married Helen years back. They have one child, Spike, Jr., born May 19, 1949.—Ed.)*

Jones

Prefers Panel Show

I am greatly disappointed that Channel 5's *Who Said That?* is being taken off the TV-waves in Chicago. I thought it was one of the most sparkling, educational and thoroughly enjoyable of all panel shows. Now Chicago will be deprived of it, and in its place we must watch dull films and strictly-fourth-rate plays.—*Walter J. Sandberg, Chicago.*

Miss Comedienne

Recently you had a review on the new *Jean Carroll Show*. We all love her because she is a fine comedienne. We looked all through the listings but couldn't find the program. The article should have listed the day and time we could see the show. Remember the old rule in journalism: always tell who, what, when, how and where. —*Viola M. Anderson, Blue Island, Ill. (And here's why. The CBS-TV show is not carried by the Chicago outlet—WBBM-TV. The article on Jean appeared in the magazine because TV GUIDE is read in areas where the show is received.—Ed.)*

Al's Back in Town

What ever happened to Al Morgan, the pianist with the wild-flying hands? He used to be seen locally on Monday nights. Rumor has it that he died.—*J. H., North Liberty, Ind. (If so, he's a healthy cadaver. Currently Al is appearing in Chicago at the local Preview night spot. His TV appearances are limited to guest shots.—Ed.)*

Baby Sitters' Dilemma

My girl friend and I are baby sitters and at 1:30 AM the television shows all go off, and we're stuck. Couldn't some station arrange a "baby sitter's movie" to run after 1:30 AM for our benefit?—*Miss Joan Kersten, Chicago. (Wouldn't work anyway, typical "midnight movies" would only put you to sleep. P.S., you girls must work for some real night owls—Ed.)*

Gisele Makes No Hit

I've always felt that *Your Hit Parade* was a fine show, but it's being ruined by Gisele MacKenzie who was hired to sing on the show. Actually, she can't carry a tune any more than I can, and I'm pretty bad. She spoils a good program.—*Margaret Oldham, De Kalb, Ill.*

MacKenzie

Built-in Humor

Your recent article on "canned laughter" or applause dubbed into filmed TV programs to give the illusion of a studio audience, has my heartiest agreement. I believe the worst offender is *Our Miss Brooks*, which, if left alone, could be a very humorous program. I believe something should be done to stop the practice.—*Dorothy Salling, Chicago, Ill.*

9 News—Steve Fentress

1:00 5 Francois Pope—Recipes
Sweet Potato Delight; Ham and duchesse sweet potatoes in casserale.

7 Ruth Crowley—Baby Care
Tricks, and answers ta viewers' questions.

9 Watch To Win—Quiz
Don Gordon emcees.

1:15 7 Ask The Doctor—Talk
Elizabeth Hart conducts discussion.

1:30 2 Linkletter's Houseparty
Art's special guest taday is Dr. Paul Popenoe, family-relations counsellar.

7 Swingalong—Musical
Kenny Bowers and The Modulators.

9 The Sewing School
Canducted by Lee Vanderhye.

2:00 2 The Big Payoff—Quiz
Warren Hull subs far Randy Merriman.

5 Kate Smith Show
Snooky Lanson, The Three Suns, a dance team, and America sings.

7 Claude Kirchner Show
Especially for the ladies.

9 Paul Dixon Show—Music
Musical pantomimes.

2:30 2 Bob Crosby Show
Tunes: "Marie," "I've Got a Crush on Yau," "Rags to Riches," "Baagie Woagie Maxixe," "I Only Have Eyes far Yau."

7 Stuart Brent—Discussion
Discussion far wamen.

2:45 7 News—Austin Kiplinger

3:00 2 Petticoat Party—Games
Frazer Thomas emcees the fun. (Guests are invited. Tickets unnecessary.)

5 Welcome Travelers
Tommy Bartlett interviews Chicaga visitors. (Guests invited. Write Guest Relatians, WNBQ, Chicaga).

7 Jerry Lester Show—Variety
Afternoon fun far the ladies.

9 Movie Quick Quiz
Dick "Two-Ton" Baker emcees.

3:30 2 Shopping With Miss Lee
Lee Phillip with shopping hints.

5 On Your Account
Win Elliot interviews.

9 Index: Information

3:45 2 MOVIE-"Love On The Dole"
Girl endeavors to lift herself and her family aut of relief during the depression. Deborah Kerr, Cliffard Evans.

3:55 7 Musical Weather Show
Buddy Mareno with the repart.

4:00 5 Pinky Lee Show
Comedy, variety and music.

7 News—Ulmer Turner
News events here and abraad.

9 MOVIE—"Along The Sundown Trail"—Western adventure.

4:05 7 MOVIE—"Boss Of The City"
John Litel and Florence Rice.

4:30 5 Howdy Doody—Puppets
Clarabelle the clown amuses kiddies.

4:55 9 News—Les Nichols
Information an late happenings.

5:00 2 Garfield Goose & Friend
Garfield and Frazer Thomas.

5 Elmer, The Elephant—Kids
John Conrad and the elephant.

7 Jolly 7 Gang—Kids
Fun for all the kiddies.

9 Bob Atcher Show—Kids
Fun far the youngsters.

5:30 2 Gene Autry Time—Film
Western adventure.

5 Close-Up—Musical
Howard Miller, June Valli, and the Art Van Damme Quintet.

7 Nick Francis—Films
Short movies and cartoans.

9 News—Leslie Monypenny

5:45 7 Bob And Ray—Satires
Camedy with Bob Elliot, Ray Goulding.

9 Curbstone Cut Up—Chats
Ernie Simon conducts interviews.

EVENING

6:00 2 Sports—Bob Elson
Sports commentary.

5 Weather—Clint Youle

7 News—Austin Kiplinger
Late afternoon headlines.

9 Captain Video—Adventures
"The Starship From Yesterday."

6:05 5 News—Jack Angell

7 Sports—Jack Drees

6:10 5 Sports—Joe Wilson
Scores and camments.

7 Weather—Wayne Griffin
Forecasts for tanight and tomorrow.

6:15 2 News—Julian Bentley
News behind the headlines.

5 Dorsey Connors—Travel
Interview with Dan "Mr. Wizard" Herbert an his trip ta Egypt.

7 News—John Daly
Events around the warld.

9 Number Please-Quiz Game
Jack Brickhouse emcees the game.

6:20 5 Alex Dreier—Features
Unusual staries in the news.

6:25 5 Tony Weitzel—Comments
Gossip and interviews.

6:30 2 News—Douglas Edwards
News, commentary, and films.

5 Dinah Shore Show
Dinah with hit tunes af the day.

7 Cavalcade Of America
"The Absent Hast." British farces raid Manticella in an attempt ta capture Thamas Jefferson. Dan Kennedy, Leo Britt, Rabin Hughes.

9 News—Spencer Allen
Natianal and internatianal events.

6:45 2 Jo Stafford Show—Music
Popular tunes af the day.

5 News—John C. Swayze
Caravan of news events.

9 Chicagoland Newsreel
Late news happenings on film.

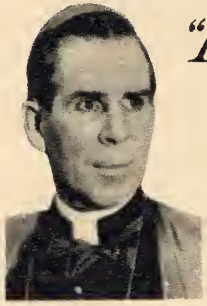
7:00 2 GENE AUTRY SHOW
"The Bandidos." Gene autwits a gang af bank rabbers who imperil a new dam.

5 MILTON BERLE SHOW
Guest: Mickey Roaney. On hand are Charlie Applewhite, Ruthie Gilbert and Arnold Stang. Milton's analyst advises him to take same of the pressure off himself by hiring an understudy. Mickey takes the job.

7 STU ERWIN—Comedy
Stu is involved in humerous situations. June Callyer, Ann Todd, Sheila James.

9 BISHOP FULTON J. SHEEN
Philasaphic observations on man and his rale in the universe. *Sponsared by Admiral Corp.*

Admiral
presents
television's outstanding personality of the year
Bishop Fulton J. Sheen



"Life is worth Living"
WGN-TV (9)
TUESDAY
7:00 PM CST

don't miss
BADGE 714
FORMERLY "DRAGNET"

starring **Jack Webb**
WGN-TV (9) TUESDAY 8-8:30 P.M.
SPONSORED BY THE
CHICAGO MOTOR CLUB
"THE BADGE OF MOTORING DISTINCTION"

7:30 ② RED SKELTON—Comedy
Fun with Red and the gang.

⑦ OF MANY THINGS

⑨ PANTOMIME QUIZ—Game
Mike Stokey emcees. Twa teams vie in a game af charades. Team regulars include Jerry Lester, Peter Donald, Elaine Stritch, and Darothy Hart.

8:00 ② THIS IS SHOW BUSINESS
Panel: Gearge S. Kaufman, Sam Levensan, and a guest. Cliftan Fadiman is host.

⑤ FIRESIDE THEATER—Drama
"The Desert Answer." The wife af a man wha is dedicated to helping the Indians in Arizana yearns far her farmer life in New Yark. Frances Rabinsan, James Millican, Maurice Jara.

⑦ DANNY THOMAS SHOW
Danny's wife sets herself up as matchmaker ta find a wife far Danny's agent. Jean Hagen is featured as Danny's wife. (Our Clase-up of Danny next week reveals how he was wrang about TV.

TUESDAY • • 8:30 PM
THE EXCITING NEW
U. S. STEEL HOUR
GERTRUDE BERG
in
"Morning Star"
A mother puts off happiness to help her children find theirs.
CHANNEL 7
Produced by the Theatre Guild

⑨ BADGE 714—Drama
"The Big Cap." A series af lightning burglaries, in which the gang eludes one palice trap after anather, leads Sgts. Joe Friday and Frank Smith ta believe that there is an inside leak. Jack Webb and Ben Alexander. *Spansored by Chicago Mator Club.*

8:30 ② SUSPENSE—Drama
"I Do Salemnly Swear." Starring Nancy Kelly as the first waman jurar on a murder trial in the United States.

⑤ CIRCLE THEATER—Drama
"The Fugitive." A teen-age fugitive hiding in a Raman Cathalic orphanage must decide whether ar not ta sacrifice his freedam ta save a child's life. Dally Haas.

⑦ U. S. STEEL HOUR
"Marning Star," starring Gertrude Berg as a mother, an New Yark's lawer East Side, whose devatian ta her children forestalls her own chances at happiness. Oscar Karlweis, Sidney Armin. *Sponsored by U. S. Steel Corp.*

⑨ CASES OF EDDY DRAKE
"Sleep Well, Angel." Mystery drama starring Dan Haggerty.

9:00 ② DANGER—Mystery
"Dip in the Paal." A man an a pleasure cruise invests all his savings in the ship's paal, and sees it slip thraugh his fingers.

⑤ JUDGE FOR YOURSELF
Fred Allen interviews panelists who judge new songs by professianal campasers. Tunes are perfarmed by Bab Carrall, The Skylarks, and a guest feminine vocalist.

⑨ 48TH STREET THEATER
"The Hitchhiker Was a Lady," starring Herbert Marshall. Truck driver wha aids a waunded lady hitchhiker is suspected of her murder.

9:30 ② SEE IT NOW—News
Edward R. Murraw presents an-the-spot films, interviews, and cammentary.

⑤ MR. & MRS. NORTH
"The Ungrateful Killer." Enraute ta a party, the Narths are stapped by a wounded criminal wha farces them ta drive him to Canada. Barbara Brittan.

7 NAME'S THE SAME—Panel
Robert Q. Lewis with Joan Alexander, Basil Rathbane, Gene Rayburn.

9 I LED THREE LIVES—Film
Herb Philbrick, FBI caunter-spy, tells how a Communist printing plant is established.

10:00 2 News—Fahey Flynn
Events af interest in the news.

5 Weather—Clint Youle

7 Gloria Swanson—Film
"The Con Game," starring Edgar Buchanan and Edward Narris.

9 MOVIE—"Pitfall"
A bared insurance agent seeks excitement and finds disaster. Dick Pawell.

10:10 5 Dorsey Connors—Ideas
Brighten up yaur wash day.

10:15 2 Weather—Lee Phillip
Predictians far tanight and tamarraw.

5 News—Jack Angell

10:25 2 Art Mercier—Sports Tips
Advice for spartsmen.

10:30 2 News—John Harrington

5 Sports—Norman Barry

7 I'm The Law—Drama
Gearge Raft in "Blind Man's Stary."

10:45 2 Irv Kupcinet—Comments
Gassip and interviews.

5 Herbie Mintz Show—Music
Old-time musical favarites.

11:00 2 MOVIE—"The Trespassers"
A yaung girl reparter assigned ta the morgue gets entangled with fargers.

5 Bowling—From Chicago
Jae Wilsan describes the games. *Sponsared by DeMet Pantiac.*

7 News—Ulmer Turner

11:05 7 Weather—Chuck Bill
Late weather infarmatian.

11:10 7 Commercial

11:15 7 Tom Duggan—Comments
Gassip, chatter, and interviews.

11:30 9 News—Les Nichols

11:45 9 Weather—Carl Greyson

12:00 2 MOVIE-"Spy Of Napoleon"
Banaparte's tap spy is threatened with the lass of the girl he laves.

7 MOVIE—"Man Of Courage"
Crime melodrama concerning an unscrupulous newspaper photographer.

in your new TV GUIDE

FRANK PARKER & MARION MARLOWE

Danny Thomas . . .
He was wrong about TV

ON SALE WEDNESDAY

MORNING

6:45 ⑤ Everett Mitchell—Talks
Discussion for formers.

7:00 ⑤ Today—News, Interviews
Dove Garrowoy hosts. (Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A. M.)

⑦ Chicago Parade—Variety
Music, news, weather, and time.

8:00 ② Ray Rayner—Comments
Weather, music, news. (Five minutes of local news with John Harrington at 8:25 A.M.)

⑦ Breakfast Club-Don McNeill
Variety with host Don McNeill.

8:55 ② News—Jim Conway
Stories behind the headlines.

9:00 ② Godfrey And Friends
Fun with all the "little Godfreys."

⑤ Ding Dong School
Nursery with Dr. Frances Horwich.

⑦ News—Ulmer Turner
Local and national news.

⑨ Paul Fogarty—Exercises
Don't abandon the abdomen.

9:05 ⑦ Beulah Karney Presents
Featuring delicious fish.

9:30 ⑤ One Man's Family
Story of the Barbour family.

⑨ Time For Stories
Tina Redmond reads to youngsters.

9:40 ⑦ Ed Allen—Exercises
Firming the upper arms.

9:45 ⑤ Three Steps To Heaven
A small-town girl in New York.

9:55 ⑦ Weather—Wayne Griffin
Temperatures and predictions.

10:00 ⑤ Home—For Women
Arlene Francis, editor-in-chief. (See page A-8 for details.)

⑦ Play House—Kiddies
Angel Casey is hostess.

⑨ A To Z Of Cookery—Tips
In a serious mood—Ash Wednesday.

10:30 ② Strike It Rich—Quiz
Guest: Sloan Simpson.

⑤ Ask Washington
Holly Wright emcees news discussion.

⑦ Pied Piper Show—Kids
Art Hern with stories and cartoons.

10:55 ⑨ News—Steve Fentress
Late morning news events.

11:00 ② Valiant Lady—Serial
Nancy Coleman in title role.

⑤ Bride And Groom-Wedding
Eva Kessler of Muncie Indiana, weds Elza Franks, of Montpelier, Ohio.

⑦ Danny O'Neil Show
Chet Roble, Nancy Wright.

⑨ Ernie Simon—Four To Go
Quiz game. (Guests are invited. Write WGN-TV for tickets.)

11:15 ② Love Of Life—Serial

⑤ Hawkins Falls—Serial
Life in a small town.

11:30 ② Search For Tomorrow
Hozel tells how she suffered from omnesia.

⑤ Betty White Show
Music by Fronk De Vol's orchestra.

⑨ Earl Nightingale—Chats
Tolks of everyday interest.

11:45 ② Guiding Light—Serial
Kathy receives a registered letter from Dick's attorney.

11:55 ⑦ News—Ulmer Turner

AFTERNOON

12:00 ② Brighter Day—Serial
Story of a Minister and his parish.

⑤ Noontime Comics—Film
Johnny Coons entertains the kids.

⑦ Happy Pirates—Kids' Fun
Two-Ton Baker and Art Hern.

⑨ Hi Ladies—Interviews
Mike Douglas emcees.

12:15 ② Luncheon With Billy
Variety with Billy Leach.

12:25 ② Lee Phillip Show—Tips
Conversation for the ladies.

12:30 ② Garry Moore Show
Garry and the cast do an original interpretation of "Salome." Song productions: "Golden Earrings," and "Here's to My Lody."

⑤ Bob And Kay Show
Interviews, music and guests.

12:45 ⑨ Dr. Preston Bradley—Talk
Philosophical and topical subjects.

FLY TO Hollywood in this comfortable, United Air Lines DC-6 Mainliner

WIN AS GUESTS OF TV GUIDE

A HOLIDAY IN HOLLYWOOD

· · · FOR TWO · · ·

ENJOY A luxurious three days at the *Beverly Wilshire Hotel* in Beverly Hills. . . . Tour the MGM movie lot. . . . Meet the stars—as guests of TV GUIDE on March 26, 27 and 28.

HOW TO WIN: Simply clip the entry blank below and submit a name for the trailer used in Lucille Ball and Desi Arnaz's MGM movie "The Long, Long, Trailer"—Coming soon to the Chicago Theater. Mail as many entries as you like. Contest closes midnight March 11, 1954. . . . There will be 25 pairs of free Chicago Theatre passes as consolation prizes. . . . Mail your entry now!

DON'T MISS

MGM's hilarious Technicolor comedy, "The Long, Long, Trailer," starring Lucille Ball and Desi Arnaz—Coming soon to the Chicago Theater... You'll thoroughly enjoy this movie of Lucy and Desi's honeymoon on wheels.

MAIL TO:
TV GUIDE, Promotion Dept.
731 S. Plymouth Ct.
Chicago 5, Illinois

OFFICIAL ENTRY BLANK

MY NAME IS_____

ADDRESS_____ PHONE_____

CITY_____ STATE _____

My suggested name for Lucy & Desi's trailer is_____

Winners will be notified March 15, 1954. . . . Contest closes midnight March 11, 1954. Only official entry blanks will be honored. In the event of ties, earliest postmark will determine winners. The one winner selected will be entitled to one guest of his choice. . . . Consolation prize winners will be notified by mail. Judge's decisions are final.

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BOULEVARD ROOM

WEDNESDAY

MARCH 3

12:55 ❼ News—Ulmer Turner
Events of interest in the news.

❾ News—Steve Fentress

1:00 ❷ Double Or Nothing
Bert Parks emcees quiz game.

❺ Francois Pope—Recipes
Chicken saup supreme; Baked stuffed eggs.

❼ Ruth Crowley—Baby Care
Guest: Dr. Jaseph Garthe, Staff Pedtatrician at St. Anthany's Haspital in Rackford, Illinais.

❾ Watch To Win—Quiz
Don Gordan and the Starnaters.

1:15 ❼ Ask The Doctor—Talk
Elizabeth Hart canducts discussian, with Drs. W. W. Bauer and William Baltan.

1:30 ❷ Linkletter's Houseparty
Guest: Dick White, stary detective.

❼ Swingalong—Musical
Kenny Bawers and The Madulatars.

❾ Adventure In Learning
Ill. Institute af Technalagy.

2:00 ❷ Big Payoff—Quiz
Warren Hull subs far Randy Merriman.

❺ Kate Smith Show
Kate presents the Stary Princess, the Katydids, and camic Al Bernie.

❼ Claude Kirchner Show
Shaw directed to the ladies.

❾ Paul Dixon Show—Musical
Musical pantamimes with Paul.

2:30 ❷ Bob Crosby Show
Tunes: "Somebody Else is Taking My Place," "Yaung at Heart," "Oh My Papa," "Crass Over the Bridge," and a 1927 medley.

❼ Stuart Brent—Discussion
Advice and informatian far wamen.

2:45 ❼ News—Austin Kiplinger
Raundup of news happenings.

3:00 ❷ Petticoat Party—Games
Frazer Thamas emcees the fun. (Guests are invited to the Garrick Theater.)

❺ Welcome Travelers
Tammy Bartlett interviews Chicago visitars. (Guests invited. Write to Guest Relatians, WNBQ, Chicaga.)

7 Jerry Lester Show—Variety
Afternoon fun for the ladies.
9 Commercial—Film
A film of interest.
3:05 9 Movie Quick Quiz—Game
Dick "Two-Ton" Baker emcees.
3:30 2 Shopping With Miss Lee
Tips from Lee Phillip.
5 On Your Account
Win Elliot emcees.
9 Index: Information
Let's make a meal.
3:45 2 MOVIE—"Trojan Brothers"
Deceitful society woman grows tired of romance and abandons man who loves her. Patricia Burke, David Farrar, Bobby Howes.
3:55 7 Musical Weather Show
Buddy Moreno is host.
4:00 5 Pinky Lee Show
Comedy, variety and music.
7 News—Ulmer Turner
Events around the world.
9 MOVIE—"Lone Rider Rides On" — Western adventure starring George Huston.
4:05 7 MOVIE-'City Of Silent Men'
Mayor tries to help ex-convicts. June Lang and Frank Albertson.
4:30 5 Howdy Doody—Puppets
Bob Smith emcees the fun.
4:55 9 News—Les Nichols
5:00 2 Garfield Goose & Friend
Fun with Garfield and Friend Frazer.
5 Elmer, The Elephant—Fun
John Conrad entertains.
7 Jolly 7 Gang—Kids
Fun for the children.
9 Bob Atcher Show—Western
Fun for the kiddies.
5:30 2 Gene Autry Time—Film
Western adventure stories.
5 Close-Up—Musical
Howard Miller, June Valli, and the Art Van Damme Quintette.
7 Nick Francis—Films
Short movies and cartoons.
9 News—Leslie Monypenny
5:45 7 Bob And Ray—Satires
Bob Elliot and Ray Goulding.
9 Curbstone Cut Up—Chats
Ernie Simon conducts interviews.

EVENING

6:00 2 Sports—Bob Elson
5 Weather—Clint Youle
Temperatures and predictions.
7 News—Austin Kiplinger
9 Captain Video—Adventures
"The Starship from Yesterday," cont'd.
6:05 5 News—Jack Angell
Commentary on the news.
7 Sports—Jack Drees
Scores and comments.
6:10 5 Sports—Joe Wilson
7 Weather—Wayne Griffin
A look at the weather chorts.
6:15 2 News—Julian Bentley
News events around the world.
5 Dorsey Connors—Travel
Skiing in Michigan.
7 News—John Daly
9 Number Please-Quiz Game
Jack Brickhouse conducts.
6:20 5 Alex Dreier—Features
"Man On the Go," with Alex.

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"Two Weeks in the Country"	"Delicate Story"

Chicago Symphony Orchestra

WEDNESDAY NIGHTS
7:30-8:30 P. M.

presented by
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WGN-TV Channel 9

WEDNESDAY

MARCH 3

6:25 5 Tony Weitzel—Comments
Gossip and interviews.

6:30 2 News—Douglas Edwards
National and world events.

5 Eddie Fisher Show—Tunes
Dinah Shore is Eddie's guest. Tunes: "It's a Long Way from Broadway," "Dearie," and "A Girl, a Girl."

7 Mark Saber—Mystery
Tom Conway stars.

9 News—Spencer Allen

6:45 2 Perry Como Show
Patti Page subs for vacationing Perry.

5 News—John C. Swayze
Caravan of news happenings.

9 Chicagoland Newsreel
News events on film.

7:00 2 GODFREY AND FRIENDS
Variety show with Arthur Godfrey, Frank Parker, Marion Marlowe, Lu Ann Simms, Haleloke, Tony Marvin, Janette Davis, the Mariners and the McGuire Sisters. (What's keeping Frank and Marion apart? Our cover story next week suggests an answer.)

5 I MARRIED JOAN—Comedy
Bills for fender repairs to the Stevens auto go so high they lead to a "you did it," "no, you did it" quarrel between Brad and Joan. Jim Backus, Joan Davis.

7 MOVIE—Title Not Available

9 COLONEL FLACK—Mystery
Alan Mowbray as the Colonel.

7:30 5 MY LITTLE MARGIE
"Sleepwalking." To convince Vern that they ought to move to a street-level apartment, Margie tricks him into thinking he's a sleepwalker. Gale Storm and Charles Farrell. (Gale demonstrates how not to act on TV, see pages 20 and 21.)

9 CHICAGO SYMPHONY
Desire Defauw conducts. Program: Prokofieff's "Classical Symphony," Overture and Entr'acte from Bizet's "Carmen," and Ballet music from Gounod's "Faust." (What makes these Chicago Symphony telecasts successful? See Page A-4.)

8:00 ② STRIKE IT RICH—Quiz

Warren Hull emcees "quiz with a heart." ("Strike it Rich" is in trouble. See our editoriol on poge 2, and our detailed report on page 3.)

⑤ KRAFT THEATRE—Drama

"Two Weeks In the Country," storring Paul Langton. A young couple, planning to adopt children, toke some underprivileged youngsters to the country, and find they've bitten off more than they con chew. *Sponsored by Kraft Foods Co.*

⑦ TV THEATER—Film Drama

"The Grond Cop," starring John Bromfield and Shirley O'Horo.

8:30 ② I'VE GOT A SECRET—Panel

Emcee Garry Moore with panel: Henry Morgan, Jayne Meadows, Bill Cullen and Polly Bergen.

⑦ CITY DETECTIVE—Film

"The Sointed Aunt."

⑨ CAPTURED—Film Drama

"Willie Sutton, No. 2" Chester Morris hosts. Sutton escapes through prison gates.

9:00 ② BOXING—Detroit

Holly Mims vs. Moses Ward, 10 rounds, middleweights.

JIMMY POWERS' RATING

	Roted	W	L	D	KO's
Mims	8	31	11	4	6
Word	Not	17	3	2	10

I pick Mims in this one.

⑤ THIS IS YOUR LIFE

Rolph Edwards presents the life story of a well-known personality.

⑦ WRESTLING—From Rainbo

Wayne Griffin announces the motches.

⑨ THE MUSIC SHOW

Jackie Van, Mike Douglas, Eleanor Warner, Henri Noel, and Robert Trendler conducting the orchestra and chorus. (Guests invited. Write WGN-TV, Chgo.)

9:30 ⑤ FAVORITE STORY—Drama

"Sword of the Vagabond," starring Adolphe Menjou, with Robert Clarke. Flight of a poet and a tavern maid through the streets of Paris.

⑨ LIBERACE SHOW—Musical

Songs ond piano arrangements. ("Don't laugh at the piono ployer," see page 5.)

9:45 ② SPORTS—Mel Allen

10:00 ② News—Fahey Flynn

Raundup of happenings in the news.

⑤ Weather—Clint Youle

⑦ Double Date—Film Dramas

(1) "The Thief," with Dovid Wolfe. A mon ond the "other woman" seol their fote. (2) "Looking Through," with Edgar Borrier. A moil clerk skyrockets to fame in show business.

⑨ MOVIE—"Abie's Irish Rose"

Complicotions result when Jewish boy weds Catholic girl and both families object. Joonne Dru and Michoel Chekhov.

10:10 ⑤ Dorsey Connors—Ideas

Wishing well plonter.

10:15 ② Weather—Lee Phillip

⑤ News—Jack Angell

Late evening headlines.

10:25 ② Art Mercier—Sports Tips

Discussion for sportsmen.

10:30 ② News—John Harrington

⑤ Sports—Norman Barry

Comments and scores.

10:45 ② Irv Kupcinet—Comments

Gossip ond interviews.

⑤ Herbie Mintz—Musical

Melodies of yesteryear.

11:00 ② MOVIE-'A Sporting Chance'

(1st showing) A jockey becomes a success and lets his fame ond fortune go to his head. Wm. Collier, Jr., Claudia Dell.

⑤ MOVIE—"Prairie Badmen"

A traveling medicine show is set up by a group of bodmen. Buster Crabbe, Al St. John.

⑦ News—Ulmer Turner

11:05 ⑦ Weather—Chuck Bill

Temperatures and predictions.

11:10 ⑦ Commercial

11:15 ⑦ Tom Duggan—Comments

Gossip and interviews.

11:30 ⑨ News—Les Nichols

Lote news summary.

11:45 ⑨ Weather—Carl Greyson

12:00 ② MOVIE—"Stranger At My Door"—Story of simple people, misploced confidence, ond inevitable restitution. Valentine Dyall ond Agnes Bernelle.

⑦ MOVIE-'I Cover Chinatown'

Cold blooded murder is committed by deoler in stolen goods. Normon Foster.

MORNING

6:45 ⑤ Everett Mitchell—Talks
Discussion for farmers.

7:00 ⑤ Today—News, Interviews
Dave Garroway with guest interviews. (Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.)

⑦ Chicago Parade—Variety
News, weather, music, and time.

8:00 ② Ray Rayner—Comments
Music and chatter. (Five minutes of local news with John Harrington at 8:25 A.M.)

⑦ Breakfast Club-Don McNeill
Variety with Don and the gang.

8:55 ② News—Jim Conway
Stories behind the headlines.

9:00 ② Godfrey And Friends
Fun with all the "little Gadfreys."

⑤ Ding Dong School
Nursery with Dr. Frances Harwich.

⑦ News—Ulmer Turner
News events around the world.

⑨ Paul Fogarty—Exercises
Want a smart walk?

9:05 ⑦ Beulah Karney Presents
Tips on pie baking.

9:30 ⑤ One Man's Family
Carlton Morse's story of the Barbour family, with the five children, "an average American family."

⑨ Time For Stories
Tina Redmond tells stories to the kids.

9:40 ⑦ Ed Allen—Exercises
Hard on the hips.

9:45 ⑤ Three Steps To Heaven
A small town girl in N.Y.

9:55 ⑦ Weather—Wayne Griffin
Today's forecast and predictions.

10:00 ⑤ Home—For Women
Arlene Francis, editor-in-chief. (See page A-8 for details.)

⑦ Play House—Kiddies
Angel Casey is hostess.

⑨ A To Z Of Cookery—Tips
Pisces party—Birthday party.

10:30 ② Strike It Rich—Quiz
Warren Hull emcees.

⑤ Ask Washington
Hally Wright emcees news discussion.

⑦ Pied Piper—Kids
Art Hern narrates stories.

10:55 ⑨ News—Steve Fentress
News happenings of interest.

11:00 ② Valiant Lady—Serial
Nancy Coleman in the title role.

⑤ Bride And Groom-Wedding
Angela Fournarakis of Roxbury, Mass., weds James Caulauriotes of Somerville, Mass. (This will be a Greek orthodox ceremony, the first of its kind on this program.)

⑦ Danny O'Neil Show
Music, games and interviews.

⑨ Ernie Simon—Four To Go
Quiz game. (Guests invited. Write WGN-TV for tickets.)

11:15 ② Love Of Life—Serial
The story of Vanessa Dale, her black-sheep sister Meg Harper, and Meg's son Beanie. Peggy McCoy as Vanessa, with Jean McBride as Meg.

⑤ Hawkins Falls—Serial
Life in a small town.

11:30 ② Search For Tomorrow
Higbee warns Hazel that Walsh suspects she is an imposter.

⑤ Betty White Show
Music by Frank De Val's orchestra.

⑨ Earl Nightingale—Chats
Talks of everyday interest.

11:45 ② Guiding Light—Serial
Dr. Baird advises Dan Peters to see a psychiatrist.

11:55 ⑦ News—Ulmer Turner
Raundup of late headlines.

AFTERNOON

12:00 ② Brighter Day—Serial
Story of a minister and his parish.

⑤ Noontime Comics—Film
Jahnny Caons entertains the kids.

⑦ Happy Pirates—Variety
Twa-Tan Baker and Art Hern.

⑨ Hi Ladies—Interview Show
Mike Dauglas emcees.

12:15 ② Luncheon With Billy
Variety with Billy Leach.

12:25 ② Lee Phillip Show—Fun
Lee with helpful infarmatian.

12:30 ② Garry Moore Show
Cord detective Michoel MacDougol shows how the unwary con be tricked ot cords. Gorry holds a jazz session and the company demonstrotes the difference between rodio and television.

⑤ Bob And Kay Show
Interviews, music and guests.

12:45 ⑨ Dr. Preston Bradley—Talk
Philosophical and topicol subjects.

12:55 ⑦ News—Ulmer Turner
Events in the heodlines.

⑨ News—Steve Fentress

1:00 ⑤ Francois Pope—Recipes
Chocolate-filled wolnut torte; corned beef.

⑦ Ruth Crowley—Baby Care
Helpful hints for mother.

⑨ Watch to Win—Quiz
Don Gordon and the Stornoters.

1:15 ⑦ Ask The Doctor—Talk
Elizabeth Hart conducts discussion.

1:30 ② Linkletter's Houseparty
Game: "Whot's in the House?"

⑦ Swingalong—Musical
Kenny Bowers and The Modulators.

⑨ Adventure in Learning
Chicogo public schools.

2:00 ② Big Payoff—Quiz
Warren Hull subs for Randy Merrimon.

⑤ Kate Smith Show
Kate presents a dance team, "Cracker Barrel" interview, Charlie Ruggles in another chapter of "The World of Mr. Sweeney," ond Howell & Rodcliffe, comedy duo.

⑦ Claude Kirchner Show
Show directed to the women.

⑨ Paul Dixon Show—Music
Wanda Lewis, Sis Camp, and Paul.

2:30 ② Bob Crosby Show
Tunes: "Saturdoy Night is the Loneliest Night in the Week," "Pleose Answer Me, My Love," "Lovin' Spree," "Stompin' at the Savoy," ond "These Foolish Things."

⑦ Stuart Brent—Discussion
Advice and informotion for women.

2:45 ⑦ News—Austin Kiplinger

3:00 ② Petticoat Party—Games
Frozer Thomas emcees gomes. (Guests are invited to the Gorrick Theater. Tickets are unnecessary).

⑤ Welcome Travelers
Tommy Bartlett interviews Chicogo visitors. (Guests invited. Write to Guest Relotions, WNBQ, Chicago.)

⑦ Jerry Lester Show—Variety
Afternoon fun for the lodies.

⑨ Movie Quick Quiz—Game
Dick "Two Ton" Baker emcees.

3:30 ② Shopping with Miss Lee
Lee Phillip gives tips.

⑤ On Your Account
Interviews with Win Elliot.

⑨ Index: Information
Historic New Englond.

3:45 ② MOVIE—"Joe Palooka"
Joe hos brief taste of fame when McSwatt takes the count. Jimmy Durante.

3:55 ⑦ Musical Weather Show
Buddy Moreno is host.

4:00 ⑤ Pinky Lee Show
Comedy, voriety and music.

⑦ News—Ulmer Turner

⑨ MOVIE—"Billy The Kid In Texas"—Billy attempts to clean up a Western cowtown of its crooked gang.

It takes a good-sized TV screen to accommodate the talents of Romo Vincent, the "Magnificent Obstruction." Seen in many guest appearances on TV, the king size comedian is currently heading a show at the Empire Room of the Palmer House. With him are harpist Robert Maxwell, dance team Federico Rey and Pilar Gomez, the Empire Eight and Emil Coleman and his orchestra. ***—Adv.***

4:05 ⑦ MOVIE—"Monster Maker"
A doctor is interested in experimenting with humon lives to gain riches.

4:30 ⑤ Howdy Doody—Puppets
Bob Smith and cartoons.

4:55 ⑨ News—Les Nichols

5:00 ② Garfield Goose and Friend
Laughs galore with "King" Gander.

⑤ Elmer, The Elephant—Kids
John Conrad entertains the kids.

⑦ Jolly 7 Gang—Kids
Fun for the children.

⑨ Talent Tots—Variety
Talented tots, from 3 to 13 years old, perform while Connie Boxter doubles as singer and emcee, with music by the four Stornoters. There's no contest for prizes and no judges to impress, so the kids escape the strain of competition as well as the stigmo of being a "loser." If you know a tolented youngster, bring the child to studio 5-A in the Tribune Tower on Tuesday at 4 P. M. TV GUIDE's guest: Cheri Siemers, interpretive reader.

5:15 ⑦ Rocky Jones, Space Ranger
Richard Crane stars in "Behind the Curtain of Space." Part two of three.

5:30 ② Gene Autry Time—Film
Western serial.

⑤ Close-Up—Musical
Howard Miller, June Valli, and the Art Von Domme Quintet.

⑦ Nick Francis—Films
Fun with Nicky and Babo.

⑨ News—Leslie Monypenny

5:45 ⑦ Bob And Ray—Satires
Comedy with Bob Elliot, Roy Goulding.

⑨ Curbstone Cut Up—Chats
Ernie Simon conducts interviews.

EVENING

6:00 ② Sports—Bob Elson
Comments and late scores.

⑤ Weather—Clint Youle

⑦ News—Austin Kiplinger

⑨ Captain Video—Adventures
"The Starship from Yesterday," cont'd.

6:05 ⑤ News—Jack Angell

⑦ Sports—Jack Drees

6:10 ⑤ Sports—Joe Wilson

⑦ Weather—Wayne Griffin
Forecast for tonight and tomorrow.

6:15 ② News—Julian Bentley

⑤ Dorsey Connors—Travel
Inns of England.

⑦ News—John Daly

⑨ Number Please-Quiz Game
Jock Brickhouse conducts.

6:20 ⑤ Alex Dreier—Features
Unusuol stories in the news.

6:25 ⑤ Tony Weitzel—Comments
Gossip and interviews.

6:30 ② News—Douglas Edwards

⑤ Dinah Shore Show
Guest: Eddie Fisher.

⑦ Lone Ranger—Western
"Sinner by Praxy." The Lone Ranger is accused of robbing the Johnsville Bank.

⑨ News—Spencer Allen

6:45 ② Jane Froman Show
Jane returns from her trip ta Paris. Tunes "C'Est Si Bon," "I Love Poris," "Woman," Wait and See," and "Let's Take an Old Fashioned Walk."

⑤ News—John C. Swayze
Caravan of world events.

⑨ Chicagoland Newsreel
Local news on film.

7:00 ② MEET MR. McNUTLEY
"Ray and the Egg." The McNutleys' parakeet lays an egg but neglects it, so Ray improvises an incubator. Ray Milland and Phyllis Avery.

⑤ GROUCHO MARX—Quiz
"You Bet Your Life," quiz.

⑦ Program Not Available

⑨ MOVIE—Title Not Available

7:30 ② FOUR STAR PLAYHOUSE
Dick Powell stars in "Detective's Holiday." A detective must decide whether to arrest a young woman wanted for questioning by the police, or to forget he ever saw her. Dick Foran and Joan Camden.

⑤ TREASURY MEN IN ACTION
"Case of the Pentagon Payroll." Treasury agents get on the trail of a Pentagon porter who has been stealing government checks.

7 RAY BOLGER SHOW
"Will You Be My Cook?" Ray befriends o millionairess whom he takes to be on unemployed moid.

8:00 2 VIDEO THEATER—Drama
Information unovoilable.

5 DRAGNET—Police Drama
Joe and Fronk suspect that the opparent suicide of an old man is actuolly murder.

7 POLITICAL SPEECHES
Talk by General Julius Klein.

8:15 7 FOCAL POINT—Film Shorts

9 YOUR SENATOR'S REPORT
Discussion and interviews.

8:30 2 BIG TOWN—Drama
Steve and Lorelei ore tropped on an oceon liner, with a time bomb.

5 FORD THEATRE—Drama
"Good of His Soul." A wise old priest tries to help out a young priest ond o small boy. Thomas Mitchell, John Beal, Rosemory De Camp, Tommy Rettig. *Sponsored by Ford Dealers of America.*

7 KRAFT THEATRE—Drama
"A Delicate Story." The sympathetic wife of a delicatessen mon falls in love with a young mon who is about to be drafted. Gaby Rodgers. *Sponsored by Kraft Foods Co.*

9 TALENT SHOWCASE—Music
Mike Douglas, singing emcee, with music by the Starnoters and Bob Trendler. (Guests invited. Write WGN-TV, Chgo.)

9:00 2 PLAYHOUSE—Drama
A dromotic feoture.

5 MARTIN KANE—Drama
While protecting a night club singer from o blackmoiler, Kane (Mark Stevens) encounters murder.

9 SPORTS SCRAPBOOK
Jock Brickhouse is host to Red Gronge.

9:30 2 PLACE THE FACE—Quiz
Bill Cullen emcees.

5 FOREIGN INTRIGUE—Film
"Foreign Intrigue in Dynamite." A truck looded with dynomite is plonted by subversive agents.

7 COLONEL MARCH OF SCOTLAND YARD—Police Drama
"Silver Curtoin," with Boris Karloff.

9 BOSTON BLACKIE—Drama

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THURSDAY

MARCH 4

10:00 ❷ **News—Fahey Flynn**
❺ **Weather—Clint Youle**
❼ **Waterfront—Film Drama**
"Sunken Treasure of Son Pedro."
❾ **MOVIE—Title Not Available**

10:10 ❺ **Dorsey Connors—Ideas**
Painting know-hows.

10:15 ❷ **Weather—Lee Phillip**
Forecosts for tonight and tomorrow.
❺ **News—Jack Angell**

10:25 ❷ **Art Mercier—Sports Tips**
Advice for sportsmen.

10:30 ❷ **News—John Harrington**
Roundup of the doy's hoppenings.
❺ **Sports—Norman Barry**
❼ **TV Theater—Film Drama**
"Perfect Gentlemen." Ne'er-do-well father couses mental stress for his son. Fron Morgan and Heather Angel.

10:45 ❷ **Irv Kupcinet—Comments**
Gossip and guest entertainers.
❺ **Herbie Mintz—Musical**
Melodies, old and new.

11:00 ❷ **Wrestling—Film**
The Chomp vs. Honest John Cretoria.
Andre Drappe vs. Angelo Cistole.
Gorgeous George vs. Jesse Jomes.
❺ **MOVIE—"Bachelor's Daughters"**—Four salesgirls rent a mansion and pretend to be daughters of wealthy porents, in order to catch husbands. Adolphe Menjou, Gail Russell and Claire Trevor.
❼ **News—Ulmer Turner**
❾ **MOVIE—"Intrigue"**
Man smuggles food from hungry people of China. George Raft and June Havoc.

11:05 ❼ **Weather—Chuck Bill**

11:10 ❼ **Commercial**

11:15 ❼ **Tom Duggan—Comments**
Gossip ond interviews.

12:00 ❷ **MOVIE—"People's Enemy"**
An escaped convict seeks revenge on a crooked politician. Melvyn Douglas, Preston Foster and Charles Coburn.
❼ **MOVIE—"Minstrel Man"**
Roscoe Karns stors.

PROGRAM OF THE WEEK

I Love Lucy

Lucy and Desi: a national institution.

I *LOVE LUCY* is no longer pulling down those phenomenally high ratings it garnered last year. Instead, the show this season has been able to do no better than settle comfortably into the No. 1 position on all TV popularity polls. From all indications, it looks set to remain there indefinitely. And that's as it should be. Lucille Ball and Desi Arnaz are among the best TV comedians and the program is slapstick of the highest order.

Unlike some of the newer situation comedies, such as the Danny Thomas and Paul Hartman shows, *Lucy* makes no attempt at what is euphemistically known in show business as "heart." None of that sentimentality for it. There may not be any custard pies or seltzer bottles, but the show is farce pure and simple. In lesser hands, this could become pretty monotonous. But Lucy, Desi and their regular cohorts, Vivian Vance and William Frawley, keep the laughs rolling on top of each other.

Heavy Pegging, Wooden Style

It was not always thus. Earlier in the season, the story line week after week was pegged to Lucy's valiant but vain efforts to become a performer. Granted that the situations were different on each program, the show nonetheless was reaching the point where it might better have been titled "Lucy Loves Show Business."

Fortunately, Lucy never made it and they've abandoned the theme. Since then, the show has ranged the gamut of the Desilu family life, from the hilarious antics of Ethel and Lucy at a reducing salon to Lucy's efforts to teach Desi the techniques of baby-sitting.

Lucy is a master at mugging, and her sense of timing is near-perfect. Her uninhibited capers, her clown make-ups and her kidding of Desi's Cuban accent are displayed to full advantage. Desi is a masterful foil and can toss a straight line with the best of them. And his frequent forays into Cuban singing (in his night-club scenes) give the show an effective change of pace.

Frawley and Miss Vance are fine comedians in their own right, keeping right up with Lucy and Desi in the laugh department.

With Marilyn Monroe: a fresh approach.

Jack Benny Show

ANY REVIEW of Jack Benny's radio program 20 years ago could refer almost verbatim today to his TV program and be just as effective. He's still playing the mild-mannered tightwad; Rochester (Eddie Anderson) is still his valet and Don Wilson, his announcer. And he's still one of the top comedians in the business. He does a show only once every three weeks on TV, which is too bad because we could take more of Benny's comedy with pleasure.

There is no set format for Jack's TV outings. Sometimes he devotes a complete half-hour to one idea, such as his burlesque of the famous melodrama, "Gaslight;" or he may build the show around a simple visit to Johnnie Ray or Liberace. This gives his program variety in the best sense of the word and a consistently fresh approach that could cement his career in TV another 20 years—so long as the old master of the double take and perfect comedy timing retains that 39-year-old youthfulness.

FINE TUNING

By OLLIE CRAWFORD

PRO BASKETBALL wins new fans on TV. There's a rumor that George Mikan is only six feet tall, but that he wears thick socks.

•

Racing is the sport of kings; basketball's for the king-sized.

•

One Indian player was so tall even as a papoose that he had to walk while sitting in the rumble seat. He was the first baby who had to put talcum powder on his feet. This boy was 10 feet tall, even after they scalped him. His costume stretched up so far that a couple of eagles had a little gray home in the vest.

His high school basketball coach took one look at him and said: "Sweet Sioux, it's you."

•

Basketball is the one sport where the coach uses a helicopter to deliver his pep talk. He kept seeing dark streaks on the ceiling, until he told the boys to stop using hair oil.

•

Basketball players are the only athletes who have to sit down to take a shower.

•

Dumb Dora doesn't know where they get these big boys, but she wishes it were advertised in Holiday.

The other Dagmar

A real doll: Robin Morgan, the other Dagmar, surrounded by some of her collection.

SHE'S ROBIN MORGAN, CAREER GIRL SINCE TWO

IN THE auditioning room for the *Mama* TV show, close to 100 extroverted little girls from seven to 11, discreetly rouged and wearing long braids, were assembled with their doting mothers. The time: over four years ago. The occasion: choosing a child actress to play the key role of Dagmar in *Mama*, the television adaptation of Kathryn Forbes' famous account of a Norwegian immigrant family.

The kids—or their mothers—were smart enough to realize that little Dagmar wore braids. Some were even spouting a fractured Norwegian. But as the auditions rolled on, it became evident that a saucer-eyed seven year-old with a well-scrubbed face, no

braids and nary an accent was going to walk off with the role. Her name was Robin Morgan.

Pint-sized Robin had all the qualifications. She had been nuts about the role of Dagmar after seeing "I Remember Mama," and for two years actually got down on her knees and prayed for a chance to play it. Her list of credits in show business would cause most unemployed actors to blush. She was a beauty queen at two, a fashion model, dancer and singer at three. She handled her own disc jockey show at five, was a radio actress and a *Juvenile Jury* panel member at seven. With a knack for charming, Robin left her interviewer ga-ga as she reeled off her theories on acting, the merits of Bernhardt and Dusé, and a few apt Shakespearean quotes for good measure. More important, perhaps, was that the bright-beyond-her-years Miss Morgan is unlike most child stars: she isn't, in the parlance of child-hating TV directors, "a little monster."

This Kid Is Sweet

"You don't run into kids like Robin in this business very often," said an actor who has worked with her. "Most of them I'd like to chloroform, but this kid is a sweet one, unspoiled, and none of those phony airs."

Robin, born January 29, 1942 in Lake Worth Fla., can't remember when she wasn't performing. At two she made her first public appearance singing and dancing for hospital veterans. The GIs, distracted momentarily from bigger girls, took the little gal to their hearts and in appreciation gave her the only things they had: cigarets and razor blades.

You Oughta Be In Pictures

She played benefit after benefit. Then, of course, friends began telling her mother, Faith Morgan, that "little Robin should be in Hollywood." Hollywood director Clarence Brown, in Florida for the shooting of "The Yearling," agreed. Normally disenchanted by precocious kids, Brown melted like butter when Robin was around. He still talks about the time when the two year-old, propped up in a restaurant chair, was told not to pick her teeth. "But," the baby replied "if I don't get this piece of meat out, my tooth will *disintegrate*."

After the Morgans moved to New York, Robin started working professionally as a Conover model (all of whom, incidentally, are not calendar girls and the like). Once, at age four and a half, she was slated for a swanky benefit fashion show in a plush Manhattan hotel, but the city said no: too young for night work. The shindig's officers pleaded in vain. Then Robin herself made an appeal. She met the city officials alone and in a ten minute monologue she talked about the city doing its part for the needy, then sailed into an impassioned delivery of Portia's "quality of mercy is not strained" speech from "The Merchant of Venice." That did it. "Portia" Morgan won her case.

As a grown-up young lady of six or

so, Robin once narrated another fashion event with Maggi McNellis. A snafu occurred, however, when the model dressed as a June bride had some zipper trouble. Result: a lot of dead air until the unfortunate doll could get straightened out. Maggi, ordinarily a garrulous soul, froze tighter than a clam and young Miss Morgan ad-libbed for eight minutes. "Well, you know how it is," she chirped, "a bride is never on time. Ha, ha. I know that when I get married I'll stay in a hotel the night before and be sure to get up on time . . . etc. . . . etc."

Talking comes second nature to Robin. At five she was handling the chit-chat on her own New York disc jockey show called "Little Robin Morgan," a one-woman show complete with theme song ("Baa, Baa, Black Sheep"). She spun yarns, played records and proffered a little advice to fellow kiddies. Her English, which has always amazed people, was occasionally typically juvenile: "... And John returned to his old Alma Butter;" "The Colonists went forwarder and forwarder and the English went backwarder and backwarder."

Practice: Robin leaves no note unsounded in her drive to a theatrical career.

Disc jockey to actress: Robin, then 5, spinning a platter at a New York radio station. Later, with others of the cast of the successful *Mama* show.

Robin Goes Forwarder Too

On *Juvenile Jury* for two years, the kid-whiz dished out the usual out-of-the-mouths-of-babes bright sayings. Like the time she warned a doctor's kid not to go out on calls with his father. "You might catch measles, mumps or even a baby," she piped.

TV's little Dagmar, a sub-deb who probably will go through no awkward age, has set her marks high. She wants to become a great dramatic actress a la Bernhardt, Cornell and Dusé. Comedy? "Comedy and dancing and singing," says Robin, "are just entertainment. It's drama that is the real theater."

At 12, already in high school (tutored), she has copped a coveted Peabody nomination for her performance as a possessed little girl in "A Child Is Crying" on the *Tales of Tomorrow* series. She also played Mother Cabrini as a child in the movie "Citizen Saint."

Means: 'Glory Of The Danes'

An inch under five feet and just 89 pounds, Robin feels very sentimental about her Dagmar role and jokes comparing the famous economy-sized Dagmar with Mama Hanson's daughter strike her as pretty unfunny. "It isn't that the other Dagmar isn't a wonderful lady. But—well, you know what I mean. The name now has lost a lot of the warmth and sentiment it had before. And our Dagmar came first. I'm really so sorry that it happened to be the same name."

IN THE CAST

Ernest Truex and Brandon de Wilde: once in a while the boy steps out of line.

ERNEST TRUEX, a rotund, twinkle-eyed little man of 63, feels "to the manner born" to play 11½-year-old Brandon De Wilde's grandfather on the *Jamie* show. Twice a grandfather, he knows how to cope with boys, having fathered three, and with actors—his whole family is in the business.

After a career which started with Shakespearean drama (he toured Missouri as a tragedian at the ripe old age of five) and which at 18, placed him exaltedly on the same stage as Lillian Russell, he feels no comedown playing second to a lad.

"Brandon is a good kid, with a real sense of humor. Sometimes I have to make him toe the mark. But not because he's a ham. Just because he's a real boy."

America's Sweetheart's Sweetheart

For awhile, Truex resisted TV with the same ardor that he once resisted nickelodeons. Nickel shows were "beneath" a Shakespearean actor. When he did succumb, it was with abandon. Grandfather Truex has some 50 films to his credit, and the distinction of having been Mary Pickford's first leading man.

The five-foot actor plunged into TV after a run of Broadway flops. Previously, he had been in some 48 shows and five years on the London stage.

When "Flahooley" (a Broadway musical of short duration) faded into obscurity, Truex decided he was tired of traveling. "So I came to TV. Figured it was time I settled down."

He settled cozily in a house in Amityville, Long Island, with a small sail boat tied in his watery front yard. "Any time I get the urge to go someplace," he says, "I step into my boat."

In TV, too, he settled easily, having done over 200 shows. Occasionally, he plays Nancy Remington's father on *Mr. Peepers*, and his wife, Sylvia Field, plays the mother.

SPORTS

Red Smith

Indians Test TV Wampum

WHEN Gene Tunney's fight with Tom Heeney drew a paltry $691,014, Tex Rickard blamed radio for the poor attendance. This was in 1928, when Rickard was counting his receipts in even millions and tossing the odd thousands into the wastebasket. The promoter vowed that never again would he sell radio rights on a major fight for less than the price of every seat in the house.

He kept his word by dying before he could promote another big one, but that isn't the point. The point is that his attitude toward radio was typical of the sports producers of that day. How," they were all asking, "can you expect to sell a show that you're giving away free over the air?"

In that primitive era before night baseball, club owners dealt with the radio problem according to their own best judgment. Some broadcast freely. Others barred microphones from their parks. Some, like the St. Louis Cardinals, compromised. Because they drew their biggest crowds on Sundays and a large proportion of those crowds came from the surrounding countryside, the Cardinals broadcast all week to steam up the farmers' interest but silenced the announcer on Sunday to drag dollars through the gate.

Ultimately it was discovered that radio was more a box office stimulant than a deterrent, and all promoters took the mufflers off.

Today television presents similar problems, and promoters are tinkering with similar solutions. This summer the Cleveland Indians will try an experiment that the whole sports world will watch avidly. The Indians will broadcast all their games but will telecast only those away from home.

Cleveland is an ideal place for this research. It is a one-club city with a park that has held 86,288 customers. It has a season potential of 2,620,627, the American League attendance record set in the championship year of 1948. Since then, Cleveland attendance has declined every season.

Thus, assuming that the Indians are pennant contenders, and it seems al-

most certain that they must remain in the first division, the 1954 figures should furnish an accurate measure of television's effect upon the gate.

Even if the Indians should win the pennant, it is unlikely they would match the attendance record because the present ownership hasn't the promotional flair of Bill Veeck, who operated the club in 1948. However, if there is a larger revenue increase, traceable to the blackout, than the income that television could wring from a sponsor, the policy may be adopted by other clubs and other sports.

Cold figures like that impress businessmen — beg pardon, Mr. Justice, that's a dirty word. Baseball is a sport.

Heads Up

GALE STORM SHOWS YOU HOW NOT TO ACT ON TELEVISION

Rule No. 1 is to be natural, but not too natural. Gale demonstrates the wrong way by slumping forward.

PUBLIC service programs of the Nation's television stations are calling more and more people before the cameras who are not actors, and don't pretend to be. But they want to make a good appearance and to present their stories forcefully and well. Many stations, like WICC-TV, in Bridge-

Gale recommends keeping one eye on hand signals from TV crew, but do it more naturally than in this frantic picture.

The right system is to look straight into the camera, but try not to be this affected.

When you're talking to another person, be sure to ignore the camera, says Gale, shown here ignoring her own rule by peering over her shoulder at the lens during the conversation.

port, Conn., have prepared small "television primers" to guide them. In this series, Gale Storm, star of NBC's *My Little Margie*, not only demonstrates the rules, but how NOT to follow them.

Of course, if you happen to be as pretty as Gale Storm, you can't fail to please the TV audience.

Beware of unconscious gestures, says Gale, because this is how they look on TV.

Gestures should be kept small and close to the body, so that camera will show them; here, Gale follows rule too well.

Gale advises you to remember the microphone, but not to watch it; voice will fade if you get too far away from it, head will bump if you're too close.

Allez-oop!

HOW TELEVISION GETS ITS CIRCUS ACTS

AMERICA is raising its own crop of circus and variety acts. For many years jugglers, flying trapeze artists and slack wire performers had to be imported from Europe, but now the back yards of the U.S.A. have broken out in a rash of trapezes and flying rings. Kids are training their pet dogs to do acrobatics and clowning. According to George A. Hamid, a top impresario of circus and variety talent, the reason is TV.

"There's no denying that TV has hit the movies hard," Hamid admits. "My

own picture houses feel it. But outdoor show business in general has had a boost from TV. It's gotten so that a park may buy an act sight unseen, if it has appeared on TV.

"At the start of this revolution in show business, many old time circus people were loath to appear on the new medium, feeling that once the public had seen their acts they would be box office poison. But experience has proved the contrary."

Nice To See You Again

Among his many properties, George Hamid owns the Steel Pier at Atlantic City. "Sometimes an act will come over here from abroad and make one TV appearance before coming to the Steel Pier. You should hear the applause from the audience when they come on—because of that telecast."

Not only is one of Hamid's associates Leo Grund, the talent scout for the *Big Top* show, but Hamid has supplied novelty acts for practically every major TV program that uses them, including the shows of Ed Sullivan, Ed Wynn, Milton Berle, Kate Smith, the Tootsie Hippodrome and the Canadian Broadcasting Company in Toronto and Montreal.

Ketty In Tights

According to Hamid, animal acts are perennial TV favorites, with jugglers and aerial acts a close second. And each has its own problems. "There are always unforeseen crises in presenting a stage or circus act on TV," he says. "One of the top 'high acts' we had at the fairs this season was the Orioles, a handsome young couple from Denmark who do a breath-taking hand-to-hand breakaway routine on the high trapeze. Ketty Schou, the girl member, chose an outfit of flesh-colored velvet for her first TV show. Her trunks, ornamented by a single row of sequins, looked fine to the grandstand audience at the fairs but on TV Ketty looked as though she didn't have a stitch on. That's just a sample of TV's highly specialized conditions.

"Of course there are some acts which are thrilling spectacles when presented at a fair but are just too big to set up for the TV cameras. Sometimes they can perform by putting up their rigs lower to the ground. With others, like Holger Rasini's aerial somersault in his Rocket Car, the action is so swift that the TV cameras would have difficulty in catching it and the audience in seeing just what happens."

Hamid and Orioles: costume troubles.

Hamid contends that the acts which he presents at the state and county fairs have less temperament when it comes to insisting on "camera angles" than stars of the screen or "native" TV performers. "Few of the circus folks ever think in terms of camera angles and which is their best profile. They just get in there and 'sell the medicine,' and no nonsense."

Airborne: George Hamid, center, watching an adagio act in action in his office.

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